

# NATIONAL Jewish Post and Opinion

"If You Let The People Know, They Can Act Intelligently"

Friday, October 23, 1959

VOLUME XV — No. 9

## Nahum Goldmann Berates U.S. Jewry For Failure to Achieve United Action

NEW YORK (P-O) — Leaders of American Jewry were severely criticized for failing to achieve unity by Nahum Goldmann, considered the world's leading Jew outside of Israel.

Speaking at a reception for Abraham Harman, new Israel ambassador to the U.S., Goldmann charged that "organized American Jewry is engaged in juggling for prestige, jockeying for position, and their main point is to see whose name is mentioned first in the New York Times or the National Jewish Post."



Goldmann

OVER 500 Zionists, crowding the American Zionist Council reception at the Commodore Hotel, heard the president of the World Zionist Organization and the World Jewish Congress, assert that American Jews cannot begin to play the role they deserve in world Jewry because of their disunity. He said that it would be a shameful tragedy if the attempt to bring unity into Jewish life by uniting all major U.S. Jewish organizations except one — the American Jewish Committee — would not be continued, and become consolidated and strengthened.

He was referring to the President's Conference, which is now in the process of becoming a permanent organization with Philip Klutznick as its first chairman. The Conference was called into being by Dr. Goldmann on an experimental basis several years ago.

DR. GOLDMANN, expert word-maker and phrase coiner, asserted that the "measure of disunity is most tragic and funny. I don't know if it's better described as a tragedy or through a Sholom Aleichem story. The word for it is organized chaos."

Dr. Goldmann, who also is chairman of the Jewish Agency executive, reserved his sharpest words for the Zionist movement, which he said as it is now being operated, is not a dominant force in Jewish life.

"IF ZIONISM will be only one of 20 organizations, then we don't need it. If Zionism will be the halutz (pioneer), the vanguard of American Jewry, then it has reason to exist. But if it's just another group, then it has no place."

Predicting that masses of immigrants will begin to knock at Israel gates again and "sooner than some think," Dr. Goldmann called on the Zionists to be ready for "this great moment."

"WE'LL HAVE to forget the intramural squabbling and petty interests," he declared. "Only then when the Zionist movement will become ambitious enough to guide the American Jewish community in all its spheres, we'll have a strong movement."

"But if we stick to the status quo, it will get worse year after year. History cannot wait. Israel



**A Way For Everything** The problems of an honest Orthodox businessman in Israel were compounded this Sukkot for the once-a-year business of the Mea Shearim section of Jerusalem — that of selling ethrogim. Because this is the shmitta year (sabbatical) when farms are supposed to lie fallow under Jewish law, the Orthodox who inhabit the Mea Shearim section were not permitted to sell ethrogim. But there is a way for everything. The merchants, such as the one shown above, sell the lulav and its component parts, which grow wild and therefore are exempt from Shmitta prohibitions, and then give the ethrog to the customer as a bonus without charge.

cannot wait. American Jewry cannot wait."

HE CONCLUDED sadly that he was "not at all sure about the future of the Zionist movement in America."

HE WARNED the members of the President's Conference, "I want to make clear here that my proposal at the Actions Committee for enlarging the Jewish Agency, and the World Zionist Organization is not just to add new members to control the spending of money but they would also have to take up responsibilities and share the burden."

Interviewed in the lobby of the Commodore Hotel right after the reception for the Israeli ambassador, Goldmann said, that it's a good thing that President Eisenhower discussed the Jewish question with the Soviet Premier last month at Camp David, Maryland.

ALTHOUGH Goldmann doesn't believe there will be immediate changes for Soviet Jewry as a result of those discussions, he did stress that in the long run it will have its effect.

He said that he doesn't share the view of other Jewish leaders that Eisenhower is the best unanimous spokesman for the Jews (P-O, Oct. 16) but he feels that Eisenhower's move was an important one.

QUESTIONED on his position as far as enlarging the WZO and the Jewish Agency Goldmann said, "All that had to be said I said in my speech tonight." Referring to the non-Zionist group in the President's Conference he declared, "They have to understand that we are opening the doors for them not just to come in, and tell us what to do, but also help achieve and accomplish the common task."

He added tersely, yet significantly: "We are all guilty of the unforgivable sin of allowing the American Jewish Conference to collapse."

He admitted and deplored his own part in this. He added, "We must not make the same mistake twice."

## Cultural Foundation Is Recommended By National Survey

INDIANAPOLIS (P-O) — The report of the committee named last year to assess the cultural situation in U. S. Jewry will recommend the establishment of a Jewish cultural foundation.

This was revealed by Julian Freeman, chairman of the committee of the Council of Jewish Federations and Welfare Funds entrusted with studying the work of the many Jewish cultural agencies in the U. S.



Freeman

FREEMAN, who is a past president of the CJFWF, said the foundation "would be charged with co-ordinating the work of the many agencies in the field — interpreting their work to the communities of the country so that their on-going programs would meet with greater understanding." He added that the foundation would also provide the means for the highly specialized assignment in the field of scholarship, research, archives, publications—problems that will arise that would well be beyond the means of any agency to carry through."

The report of Freeman's committee will be made to the general assembly, of the CJFWF which meets Nov. 12-15 in San Francisco.

FREEMAN told about the projected foundation in Beth-El Speaks, bulletin of Beth-El Zedek Congregation here, which Freeman formerly headed.

FREEMAN expressed the view

that Jewish culture in the U.S. is suffering because of the lack of imagination.

"From the community standpoint," he asserted, "there has long been a feeling that the cultural field presents no 'big' challenge capable of capturing the national imagination. What has seemed — with or without justification — to be smallness of undertaking has led to smallness of response. But if the cultural needs and possibilities are dramatically presented, there is a reasonable prospect of expecting a substantial community response."

FREEMAN explained that American Jewry has been "driven to the realization that our survival as a free people depends squarely on our thinkers, scholars and researchers. The dramatic 'return' to Jewish life, about which there has been so much speculation, has led to a renewed interest in the meaning of a Jewish commitment and a resultant potential for increasing interest in cultural activities."

He concluded that "in these days of fast-moving events, only great challenges can capture the imagination . . ."

## Mayor Sends Creche Protest To City Council

CHICAGO (P-O) — Mayor Daley, pressed by a group of six organizations not to permit the annual display of the Nativity scene in the City Hall, has asked his city council to decide.

IN A LETTER to Elmer Gertz, president of the American Jewish Congress, one of the state's supporters, the mayor indicated that he was in favor of the display, which has been depicted for the past nine years.

"I have always felt that the presence of the crib and the carols add to the festivity of the holiday season in which all participate," wrote the Mayor. "You will recall that I suggested that the symbols of other religious holidays also be displayed in city hall."

"AS YOU know the city council reflects the thinking of every religious and nationality group, and it is appropriate that they should make a decision regarding this matter," Daley wrote.

The group objecting to the scene includes one rabbi, three ministers and one layman.

ROSICHAN GETS MIAMI POST MIAMI (P-O)—Arthur S. Rosichan has been named executive director of the Greater Miami Jewish Federation, succeeding Dr. Ben Rosenberg, who took a similar post in Boston.

## POLL SHOWS JEW COULD BE PRESIDENT

HOUSTON, Tex. (P-O)—A majority of 31 national leaders who answered a poll on the question of whether a Jew could be elected president of the U. S. in this generation, replied in the affirmative.

THE JEWISH DIGEST, a monthly publication, posed the question to 58 prominent Americans. President Eisenhower, vice-president Nixon, Adlai E. Stevenson, most of the leading 1960 presidential contenders, prominent members of the Senate and House, were among those who answered the question.

The other 42 per cent of the 41 who answered said that they hoped before too long the electorate would do away with the tacit religious test traditionally barring all but White Protestants from the presidency and the vice presidency.



## 4TH ISRAELI WINS ROLE IN MAJOR HOLLYWOOD FILM

By JACOB BAAL-TESHUVA

NEW YORK (P-O) — A new Israeli beauty who made a Hollywood career over night and will become famous in the coming months is Elana Eden, formerly Cooper, who has been signed to play the lead in a new Biblical film "The Book of Ruth."

**THE FILM** will be directed by Henry Koster for Twentieth Century Fox and will be produced by Sam G. Engel. It will be Miss Eden's first film.

Elana was a member of the Habimah Studios when she submitted her picture in a world contest for the role of Anne in the film "The Diary of Anne Frank." She had no luck then, and was astonished when she received a telegram asking her to come to London at once for a screen test. Elana took the first plane, made the tests and returned home.

A FEW weeks later, she was invited to come to Hollywood. Twentieth Century Fox signed Elana for the role for which



ELANA EDEN

Liz Taylor was the producer's first choice. In Hollywood, her family name — Cooper was changed to Eden.

The pretty Elana joins in Hollywood three other Israeli girls who made good. They are Haya Harareet, Ziva Rodan and Hanna Eden, who made her debut in "Across the Everglades."

### 16 JEWS ELECTED

JOHANNESBURG (P-O) — A total of 16 Jews have won seats in provincial parliaments in elections just completed throughout South Africa.

**LUKY'S BAR RESTAURANT**  
 Specialties Italiane  
 Soupe a l'oignon  
 Allenby 3 Tel Aviv—Phone 23752

Make **JERUSALEM** your Headquarters  
 ... during your stay in ISRAEL  
**GERSHON AGRON, Mayor.**



## Eden Hotel

THE MODERN AND COMFORTABLE HOTEL IN THE CENTER OF

**JERUSALEM**

Post Office Box 454  
 Cables: EDENOTEL Jerusalem

פסר



only \$2 FOR A JERUSALEM HAND-MADE DOLL  
 MAILED DIRECTLY FROM ISRAEL TO YOUR HOME

Any of the above dolls can reach your home within 6 to 7 weeks. Order your CHANUKA presents NOW. Dolls stand 8 to 9 inches high. Buy SEVEN dolls and get ONE ADDITIONAL DOLL FREE. Mail your order mentioning catalog numbers appearing under each doll. Use COUPON

Joseph Pisanty Dolls  
 19 Koreh Hadorot str.  
 Talpith-Jerusalem, Israel.

The Israel Discount Bank  
 11, Ben Yehuda Street,  
 Jerusalem, Israel

Account No. 10493

Please mail dolls Nos. \_\_\_\_\_

My Name \_\_\_\_\_

My Address \_\_\_\_\_

Mail orders to \_\_\_\_\_

Enclosed check for \$ \_\_\_\_\_

## Bernstein Rejects White House Lunch Bid On Yom Kippur, Stays Out of Lebanon

NEW YORK (P-O) — Leonard Bernstein, who returned to New York with his Philharmonic Society as a conquering hero, made Jewish news in two ways this past week.



Bernstein

For one, he turned down an invitation to dine at the White House because it was for lunch on Yom Kippur.

For another, he revealed that he did not conduct the orchestra on its appearances in Lebanon in order to avoid any incidents by what he called "crackpots."

He denied to The POST and OPINION that he did not go into Lebanon as a protest against the State Department's decision (P-O July 31) to exclude Israel from the tour.

**THE YOUTHFUL** conductor who won wild acclaim wherever he led the orchestra, remained in Greece while the orchestra was in Lebanon.

Although Bernstein, who is known as a staunch advocate of Israel, and has often conducted the Israel Philharmonic Orchestra, stayed in Greece, the Jewish members of the orchestra met with no incidents in Lebanon. The Jewish members are said to number as high as 60 per cent of the orchestra.

**CARLOS MOSELEY**, a spokesman for the orchestra, said there were no figures on how many members of the orchestra were Jewish. He did tell The POST and OPINION that a New York Times report from Lebanon describing the reception received by the orchestra as cool, was totally unwarranted.

The National Jewish Post & Opinion Office of publication, 546 S. Meridian St., Indianapolis, Ind. Second class postage paid at Indianapolis, Ind. and at additional mailing offices. Postmasters, send forms 3579 to 546 S. Meridian St., Indianapolis, Ind.

One of the most touching incidents of the tour happened when Leonard Bernstein found his uncle, who had been thought dead, in Moscow.

**THE UNCLE**, Simon Bernstein, 14 years younger than Leonard's father, placed a telephone call to his brother in Boston who could not believe his ears. He had not seen his brother in over 50 years and had no idea he was still alive.

Samuel Bernstein received a Soviet visa in three days, and took a plane to meet his "lost" brother he left back home when he was only four years old. Leonard's father described the reunion as heart breaking.

**THE TWO** brothers spent ten days together. Bernstein said he gave his brother all his clothes. "I only was left with my own suit in which I flew back to New York."

The White House lunch invitation was extended to Bernstein while the orchestra was in Washington, D. C. for a performance Monday night.

**SAMUEL J. BERNSTEIN**, father of the conductor who was visited by his son and daughter-in-law in Washington, told The POST and OPINION that his son "was invited to have lunch with President Eisenhower on

Monday and had to decline the invitation, which was a great honor, because it was Yom Kippur."

But the conductor told The POST and OPINION that his father must have been boasting. He explained that the invitation came not from Eisenhower, but from members of the White House staff.

**A SPOKESMAN** for the White House told The POST and OPINION by telephone from Washington that "Mr. Bernstein was invited by a White House assistant, Homer Grunther to have lunch with him and some members of the staff, at the White House."

When pressed, the spokesman said "I could not call it a denial", referring to the story of the President's invitation to Leonard Bernstein.

Grunther, the White House Aide, told The POST and OPINION that he had met Leonard Bernstein while the show "West Side Story" was in the capital some time ago. He confirmed that he had invited Bernstein for lunch at the White House, but doubts whether somebody else contacted Mr. Bernstein on behalf of the President. Grunther said he thought the other story is a misunderstanding.

## GET ACQUAINTED SALE WESTCHESTER'S NURSERY SUPERMARKET OF VALUES

LAURELS 2'	10 <sup>00</sup> per Doz.	JUNIPERS 2'	2 <sup>00</sup>
RHODODENDRONS	3 <sup>50</sup> down	SPRUCE TREES	1 <sup>50</sup>
Max. 2'-4'		3'-5'	
HEMLOCKS—Collected	2 <sup>50</sup>	TAXUS CAPATATA	5 <sup>00</sup>
3'-8'		Upright 30"-36"	
HEMLOCKS—Nursery	5 <sup>00</sup>	MUGO PINE	2 <sup>50</sup>
Grown. 3'-6'		(Japanese Dwarf) 18"-24"	
PINE TREES	2 <sup>50</sup> each	MUMS	1 <sup>25</sup>
3'-5'		5 Varieties (each)	

### 10,000 Pumpkins — Indian Corn

For Your Halloween Party

COMPLETE LANDSCAPING SERVICE — GRASS SEED FERTILIZER — TOP SOIL — LARGE TREE MOVING  
 All Landscaping Material will be moved from the Garden Center regardless of price. This is the time to buy. Take advantage of our Fall Sale. Free Estimates. For dependable service.

## Friendly Garden Center

Open 7 Days A Week — 7 A.M. - 9 P.M.

OWens 8-7644

Now Located on  
 Mamaroneck Ave.,  
 Harrison, N. Y.

OWens 8-7644

Across from Mamaroneck Reservoir (near Incinerator)  
 Off Thru-Way (Exit 10) to White Plains  
 Off Hutchinson Parkway  
 MAMARONECK AVE. EXIT

## BANK LEUMI LE-ISRAEL B.M.

Israel's largest and oldest commercial bank

Resources:

Head Office—Tel Aviv, Israel

IL 444,000,000

(92 Branches in Israel)

- Accounts in Dollar and Israel Pounds
- Israel Real Estate purchased, sold and administered through trust subsidiary.
- Blocked Pounds bought and sold
- All banking facilities
- All banking facilities

Address all inquiries to: New York Representative  
 Bank Leumi le-Israel  
 20 Pine Street, New York 5, N. Y.



IF YOU NEED IT,  
 WE HAVE IT!

**ZION TALIS**

48 ELDRIDGE ST. NYC WA 5-8558





## College Editor's Bold Challenge To Jewish Frats Stirs Outburst

BOULDER, Colo. (P-O) — A storm has burst over the editorial declaration of Ron Krieger, editor of The Colorado Daily, campus newspaper, questioning the need for Jewish fraternities and sororities.

KRIEGER, who is Jewish, asked "Is it really necessary for Jews to segregate themselves in their own Greek houses?"

Editor Krieger added that the "segregation" certainly "doesn't do anything to encourage observation of Jewish religious practices," and went on to point out that it "only serves to add to the too-prevalent idea that Jews are a clannish bunch who are better off left to themselves."

A FULL page of letters, including one from Rabbi Milton Elefant, Hillel director, was the reaction.

Jumping in was Robert Gamzey, enterprising editor of The Intermountain Jewish News.

WRITING for the "men of Phi Sigma Delta, Gene Hoffman, asserted that "we have never looked upon our house as an instrument to help propagate our faith. We are first and foremost a social organization comparable to any other Greek house."

Hillel Rabbi Elefant wrote to Krieger that "I believe you have accomplished an astonishing feat, to commit so many errors in so few words."

RABBI ELEFANT took issue with Krieger's statement that Jewish fraternities add to the idea of clannishness of Jews. "This is a typical case," he wrote, "of rationalization by the majority for their discriminatory acts which we hear so often these days from the segregationists of the South who tell us that the Negroes 'love to be segregated, they want it that way'."

Editor Gamzey asserted that "if the Jewish fraternity system is to be justified, it can only exist if it is Jewish in content and spirit."

POINTING to the "alarming percentage of intermarriage stemming from widespread interdating on the campus," he said that social workers and marriage counsellors are unhappy because "of the added impetus of divergent religions upon the already high divorce rate."

Turning to the fraternities he

said that it is rare that "the Jewish fraternity or sorority . . . recognizes the Sabbath in the slightest way, even by putting on a white tablecloth, lighting candles, saying Kiddush and having a traditional Friday night meal."

GAMZEY asserted that "frat men are not encouraged to participate and lead in Hillel."

## Rabbi Blames Parents For Early Dating

DENVER, Colo. (P-O) — Parents were blamed for too early dating and the current vogue of going steady, steadily, lavalliering, etc., by Rabbi Manuel Laderman in his Yom Kippur sermon.

THE ORTHODOX rabbi said parents push children into early dating in the early teens.

Rabbi Laderman, according to The Intermountain Jewish News, "poked fun at the youngsters' pairing off at a dance without exchanging dances and sitting apart with nothing to say and acting like a couple married 40 years."

HE SAID this runs counter to the perferred way of mixing and meeting many boys and girls to achieve the widest possible circle of choices for marriage.

Rabbi Laderman devoted the principal part of his sermon to intermarriage, which he said affects Orthodox as much as Reform. "We're all in the same boat."

HE REPEATED the reasons offered by youngsters for interdating and intermarriage as:

"Jewish boys say that the Jewish girls demand too much. Gentile girls say that Jewish boys make good, kind, tender, permanent marriages. Jewish girls say that Jewish boys won't take them out on dates because they are so busy interdating. Therefore, Jewish girls in revenge or self-defense go out with non-Jewish boys."

To discourage intermarriage, which he said is a "problem that lies heavily on my heart," the Hebrew Education Alliance spiritual leader urged parents to "make Jewish marriages so beautiful that they will be models of worth and guides for emula-

tion." He said this will discourage intermarriage.

## DIET FACTS:

NO Salt  
NO Spices  
NO Sugar  
NO Shortening



"the Matzoh with the taste"

Now celebrating our 75th Anniversary!

## L'CHAYIM! To Jews Who Helped Build America

FRANCIS SALVADOR

1747-1776

The first Jew to hold legislative office in the New World, Francis Salvador was elected to South Carolina's Provincial Congress in 1774 and later to the newly-formed State Assembly. He was killed shortly thereafter in the Revolutionary War. But his short career marked the emergence of the Jew in the Western world, as a citizen and public servant; and a life to give for liberty.



## Plan Survey of Attitudes Of Jews Towards Non-Jews

PHILADELPHIA (P-O) — The American Jewish Committee, which has done the most extensive polling of non-Jewish opinion on various questions involving Jews, is planning a survey which will examine Jewish attitudes toward their non-Jewish neighbors.

This was revealed by Herbert B. Ehrmann, president of the AJ-Committee to Hal Rosen, columnist for the Philadelphia Jewish Times.

Rosen termed the new project, which he said will be undertaken soon, a "self-examination." He offered the comment that the "results should prove interesting."

IN CONNECTION with the re-

cent attempts of U. S. Jewish leaders to secure a meeting with Khrushchev, Ehrmann said he doesn't believe that the solution lies in public demands. "They may, he said, be harmful by putting the Russian government on the spot with Arab governments. More might be accomplished," he told Rosen, "by having the attitudes of leading Americans outside of the government relayed to the Russians who are aware of being watched and sensitive to attitudes."

Ehrmann told Rosen that progress has been made in breaking down barriers and prejudices in housing, employment and similar areas. "We have gone backwards," Rosen was told by Ehrmann "in the direction of civil liberties."

"THE PRESENT generation no longer understands the meaning of their inheritance and is totally unconcerned about denial of human rights of freedom."

Only the Calvert Hand of Skill blends the perfect whiskey for making your L'Chayim!



Calvert is a whiskey of such clear quality that it is cherished in far more Jewish homes than any other brand—domestic or imported. Calvert's full strength is matched with remarkable lightness . . . the first choice for every occasion and gathering in Jewish life.

Make your l'chayim with

## Calvert

"The whiskey with more Power to Please"



## PARTY PLATFORMS IN ISRAEL

## Difference Between Mapam, Mapai, Ahdut Avodah and Communist Parties Explained

By EDWIN SAMUEL

The parties of the left consist of Mapai (Ben-Gurion's right-wing socialist party), three small Arab parties that support Mapai, Mapam (the extreme left-wing socialist party), Ahdut Avodah (an offshoot of Mapam but not quite so far to the left) and the Communists.

The seats that each of these

parties received in the elections for the 120 members of the kneset in the three elections till now are as follows:

	1949	'51	'55
Mapai	46	45	40
Three Arab parties supporting Mapai	2	5	5
Mapam and/or Ahdut Avodah	19	15	11
Communists	4	5	6

What are the declared platforms of these parties of the left? And what are the differences between them?

Mapai is the party of Ben-

This is the fifth and last in a series of articles on the platforms of the major political parties in Israel which will compete in the national elections to the kneset this November.

Gurion which has held the majority in every coalition cabinet (though not in the kneset) over the past 11 years, ever since the creation of the state of Israel. It has, therefore, a greater sense of responsibility than any other political party as, holding so much power, it is expected to carry out everything that it promises. It calls, however, for several things common to most of the parties of the left:

- Ingathering of the Jewish people;
  - Reclamation of the land of Israel;
  - A society based on social-democratic principles
- It also calls for these foreign policies, largely for the record.
- 1.) Peace with the Arab countries. This, however, involves concessions by Israel which Mapai rejects, as it specifically adds "based on the territorial integrity of the countries of the Middle East, including Israel.
  - 2.) Mutual co-operation in the development of the entire Middle East area" (which is mere wishful thinking);
  - 3.) "Preservation of world peace" (which is not within its power to achieve).

The part of the platform that distinguishes Mapai from the other parties of the left is its economic policy which provides for a planned mixed economy based on the expansion of the co-operative and collective sector side by side with constructive private and public enterprise.

Ahdut Avodah's platform, on the other hand, specifically calls for "a planned economy" with no mention of private investment. Ahdut Avodah, of course, is another "pioneering Zionist, Socialist party with a

pioneering youth movement." It stands for:

- The ingathering of Jews of all countries in a Jewish Socialist state in the whole of Palestine by peaceful means." (This implies the peaceful absorption of all Jordan territory west of the river; also wishful thinking);
- Widespread agricultural settlement";
- Co-operation of Zionist Socialist parties within government" and class unity within the Histadrut";
- Just division of the social burden" (i.e., heavy taxation in the higher income brackets);
- Solidarity between Jewish and Arab workers and peasants (although Ahdut Avodah has no Arab members in the kneset);
- A foreign policy of non-identification; opposition of foreign military aid and foreign bases; and Jewish and international financial assistance with no political strings." (i.e., neutrality in the Cold War);
- Friendship with all peace-loving peoples, especially of Asia (largely for the record).

Mapam is even more uncompromising in its socialism and neutrality. It stands for:

- An economy planned for the absorption of large-scale immigration, and the training of Jewish youth in Israel and the Diaspora for pioneering settlement;
- Progressive social legislation (common to all parties of the left);
- A labor government in coalition with all progressive forces (common to all parties of the left);
- No discrimination within the state, especially with regard to the Arab minority; and Jewish-

Arab working-class solidarity. (Mapam has one Arab member in the kneset);

• A foreign policy aimed at permanent peace in the Middle East (who isn't in favor of this?) based on the neutrality of the whole region; abolition of all military pacts and alliances; Big Four agreement for the preservation of peace (hardly within Israel's power to secure);

The Communists state categorically that they are Marxist-Leninist; and that its ranks are open to all Israelis, irrespective of nationality, race or creed.

It advocates:

• Equal civil and national rights for the Arab people (i.e., in Israel). Two of its six members in the kneset are Arabs, and it is believed that most of its supporters are Arabs, too. Although it "struggles for Israel's independence and sovereignty" it is in fact, largely subservient to whatever happens to be Russia's foreign policy at the moment.

• It stands for: "peace between Israel and the Arab countries, based on mutual recognition of the just national rights of both peoples" (whatever meaning may be placed in the word 'national');

• Israel's neutrality and friendship between Israel and the Soviet Union and the other Socialist countries" (here 'socialist' means the 'Iron Curtain countries').

• A higher standard of living for the working class (by eliminating all other classes).

No other party in Israel would enter a coalition government in which the Communist party is represented. They are not trusted even with state secrets and are regarded, in fact, as traitors to the state of Israel.

**KOSHER CUISINE**

**HOLIDAY SPECIAL**

**\$11** Daily

per person  
dbl. occ. 40 of 125  
rms. Dec. 19 to Jan. 4

Modified American Plan  
incl. 2 Deluxe Meals Daily  
Also European Plan Avail  
Norman "Gypsy" Arrow  
Food Director

**ROYAL PALM HOTEL**

AIR CONDITIONED

- Crystal Clear Pool
- Entertainment - Dancing
- Nightly • Social Hostess
- Supervised activities
- Children's Program
- Free Parking on Premises

See Your Travel Agent  
Write for Color  
Brochure

**DIRECTLY ON THE OCEAN**  
COLLINS AVE. OFF LINCOLN ROAD  
MIAMI BEACH

JOSEPH M. ROSE  
owner-management

ATLANTIC CITY, N. J.

## The BREAKERS

ON THE  
Boardwalk and  
New Jersey Avenue  
Atlantic City N. J.

RESERVE NOW FOR YOUR  
FALL VACATION

Breakers Hotel proudly presents the outstanding cantor Chaim Shapiro and the famous Henry Spector Choir and 18 glorious voices conducting services during the Rosh Hashonah, Yom Kippur and Succoth Holidays. New air-conditioned synagogue on lobby floor facing the ocean. Strict dietary laws under the supervision of Rabbi Moshe Shapiro. Free parking.

- Swimming in our indoor sea water swimming pool
- Hot and cold sea water in all bath tubs
- Steam rooms
- Turkish baths
- Massage rooms
- Solarium and sun decks
- Free cocktail parties
- Game room
- rumpus room
- -counselor for children
- Refreshments
- afternoons and evenings

For reservations write or phone Atlantic City 4-0121

NOW...same fine  
Old Forester at  
86 proof, too!

The light-hearted bourbon  
with the light-hearted flavor

Famous Old Forester, long the choice of those who prefer full-bodied bourbon taste and utmost quality, is now deftly lightened to more subtle bouquet and strength. For every light-hearted occasion...serve light-hearted Old Forester 86.

available, as ever...  
bottled in bond  
at mellow  
100 proof



KENTUCKY STRAIGHT BOURBON WHISKY  
BROWN-FORMAN DISTILLERS CORP. • LOUISVILLE, KENTUCKY

## Reception

Join the long line of  
successes at the BELMONT

Overlooking Lake Michigan and Belmont Yacht Harbor. 12 minutes from the loop—direct busses at the door. Spacious parking. New Banquet and Meeting rooms accommodate up to 400 persons. Charming, new Mansion House Dining Room and unique Cocktail Room—The Dam Site.

700 Rooms & Suites  
TRANSIENT  
& PERMANENT  
Full Hotel Services  
Singles . from \$8  
Doubles . from \$11

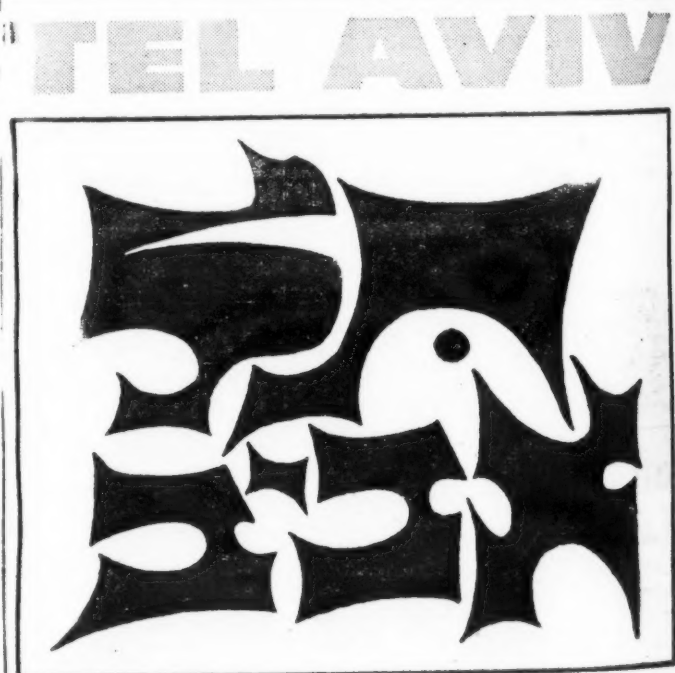
F. J. PETITMAIRE  
General Manager

**Belmont Hotel**

BITTERSWEET & 2100

3172 NORTH SHERIDAN ROAD

**CHICAGO**



No lower fare, no finer Economy Class service between New York and Tel Aviv. Enjoy cold French buffet meals (kosher meals upon request) at no extra fare. Round-trip Economy Fare costs only \$840.60 from New York. See your Travel Agent, write or call Air France, 683 Fifth Ave., New York 22, N. Y. OLympia 6-6000.

**AIR FRANCE**

WORLD'S LARGEST AIRLINE/WORLD'S MOST PERSONAL SERVICE



## First In A Series of Articles

## Jewish Agency Needs Overhauling; Goldmann Compared to Exilarch

By M. Z. FRANK

Sooner or later we may expect a good deal of discussion about Dr. Goldmann's proposal to enlarge the Jewish Agency and to expand the World Zionist Organization. This paper and this columnist take the liberty to open that discussion by the present series of columns.



Frank

Let me state at the outset that I consider the Jewish Agency a far more important institution than the Zionist Organization and, for that reason, I intend to devote most of the space to the Agency. For 11 years the Zionist Organization has been at a loss to discover its functions and its role in the future, but the Jewish Agency does not have to go hunting for functions. Its importance consists in using the money raised by the United Jewish Appeal and similar campaigns in other countries outside of the United States to bring Jews to Israel and to settle them there.

NO ONE can gainsay the tremendous importance of that work. And those who have watched the day-to-day work of the functionaries in the field — in Israel and abroad — cannot help admiring the great human qualities that it takes to do that work. But the set-up is wrong and needs overhauling. The criticism offered by this writer is not directed at the 4,000 or more unsung and anonymous heroes who go to Casablanca, to Vienna, to Marseilles and who work in Lachish, in the Negev, in the Galilee to help make a productive nation out of a conglomeration of Jews from all parts of the world.

For them I have nothing but admiration. But these people operate under the handicap of a poor set-up. I have little admiration for the men and women at the top in New York or in Jerusalem who seek to perpetuate the present regime of the Jewish Agency.



I have said it before and I am saying it again: If responsible Jewish leaders in America accept Dr. Goldmann's invitation to form an Advisory Council for the Jewish Agency, they ought to look into its workings and press for the necessary reforms. Otherwise, they will be used as a mere facade for bolstering up a house which ought to be condemned for demolition.

—So much for the introduction.

IN THE tremendously important topic of Israel-Diaspora relations; the informal aspect can more easily be illustrated than defined. For instance, when Philip Klutznick, last spring, took the whole B'nai B'rith convention to Jerusalem, delivered a short speech in Hebrew, which was festive, and then proceeded in English to read the riot act to the Israelis, we have an excellent illustration of the Jews of the world being one big happy Jewish family.

THE FORMAL relations are

something that Dr. Nahum Gold-



Kaplan

We are not going to discuss Dr. Kaplan's approach — it would take us too far afield. Dr. Goldmann's approach does concern us. It is not much different than Dr. Emanuel Neumann's or Dr. Israel Goldstein's or Mr. Louis Segal's, or Rabbi Max Kirshblum's.

All these gentlemen begin with the premise that there are in the Jewish world two sovereign and fairly equal entities: the State of Israel and the Jews of the Diaspora. The State is represented by its government. The Diaspora is represented by the World Zionist Organization, which created the State and has to go on creating it.

Fifteen hundred years ago, the Jews in Babylonia had an official head, known in Aramaic as Resh-Galuta and in Greek as the Exilarch. Dr. Nahum Goldmann, being president of the World Zionist Organization, the chairman of the Jewish Agency and the president of the World Jewish Congress, is supposed to be the modern "Exilarch." That is, some of his colleagues on the Jewish Agency refer to him as such. Ben-Gurion also does occasionally, but he sounds sarcastic.

BUT THERE is a difference: The Jews of Babylonia, in an-

cient times, knew they had an Exilarch and recognized him, partly because they wanted to, partly, because the Babylonian government recognized the Exilarch and granted him the rights or taxation and administration over the Jews. But the Jews of America do not recognize an Exilarch: they don't know they have one, they don't want one and the United States government is not going to make them.

The Jews of the Diaspora do not feel that the World Zionist Organization represents them in Israel or in the Diaspora. As for the people in Israel, Dr. Goldmann complained as recently as August, 1959, that it is not only Ben-Gurion who refuses to take the Zionists seriously but also public opinion in the country generally.

HOWEVER, the Zionist Organization happens to exercise control over a body called the Jewish Agency, which does important work in immigration, colonization and absorption (which is good) and is organized along the lines of a sovereign government (which is bad). In 1952, the majority of the Israel Knesset passed a law giving special recognition or "status" to the Jewish Agency. Dr. Goldmann, like other Zionist leaders, such as Dr. Neumann, had hoped that in this way the Knesset would impose both on the Israel Government and on the Jews of the Diaspora a recognition of the Zionist Organization which they refuse to grant it voluntarily.

It has not worked. And now Dr. Goldmann is trying to save the precious idea of the sover-

eignty of the Exilarchate by expanding the Zionist Organization and the Jewish Agency. To be blunt about it, he has been peddling them around. His selling point is the status, the financial assets and the important functions of the Jewish Agency.

IT IS the considered opinion of this writer that the Agency is important and that Dr. Goldmann's plan for creating an advisory council of prominent and influential leaders in the Diaspora to guide the Agency is the one important plank in his platform. It is important and it can be made constructive if the proposed advisory council uses its moral prestige to press for reforms in the present set-up of the Jewish Agency, thus clearing the way for growth and improvement.

The present set-up is based on wrong, fictional premises and leads to waste, duplication, inefficiency, nepotism and demoralization.

THE JEWISH AGENCY today is officially controlled by the self-appointed and self-perpetu-

## FLORIDA



See 1-111 Travel Agent

ON THE OCEAN AT 19th ST. • Miami Beach

## NEW YORK

## COMING TO NEW YORK?

Stay at this modern 25-story hotel. Large, beautifully furnished rooms with kitchenette, private bath, from \$7.00 daily. Two room suites from \$12.50.

LOWER RATES  
BY THE MONTH  
SPECIAL FAMILY  
RATES!

Air-conditioning &  
television available

**Hotel BEACON**

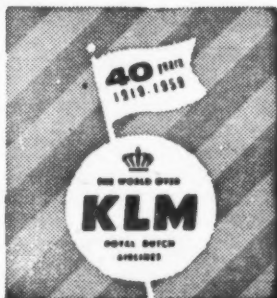
Broadway at 75th St., New York  
Oscar Wintrub, Managing Director

# FLY KLM NON-STOP TO EUROPE



THEN TO TEL AVIV FOR THE GOLDEN JUBILEE!

Fly non-stop across the Atlantic on a four-engine DC-7C (Kosher foods available on request). Then direct to Tel Aviv. Or turn your trip into a grand tour with the KLM stop-over plan. Visit London, Paris, Brussels, Vienna, Rome, and a host of other cities—at no extra cost! Round trip, New York to Tel Aviv: \$840.60 Economy Class, \$1334.90 First Class. Service from Houston, too. See your travel agent or call KLM: 609 Fifth Ave., N. Y. 17, or 120 Broadway, N. Y. 5, PLaza 9-2400



**FLY CAPITOL**

World's Largest Scheduled Supplemental Airline!

SUPER CONSTELLATION SERVICE  
Complimentary Meals

NON-STOP to **MIAMI \$35<sup>10</sup>\***

SAME LOW FARE AVAILABLE ON WEEKEND FLIGHTS!

CAPITOL Airways, Inc. 521 Fifth Ave., N. Y. C.

**OXFORD 7-8270**

A. U. S. Certified Scheduled Supplemental Airline



★ WHAT TO SEE

# IN NEW YORK

A HANDY  
JEWISH GUIDE  
TO NEW YORK

## Here's Your Opportunity to Savor Delightful Old World Hassidic Festivities

Each year since World War II, Sh'mini Atzeret and Simhat Tora have ever-increasingly become known to New Yorkers as a Hasidic holiday. On these days a pilgrimage is made by thousands of Jews — of all wings and persuasions — to the Hasidic

centers of Williamsburgh and Crown Heights for the Simhat Tora festivities.

VISITORS to New York had best seek out a native New York guide who has made the rounds before as schedules of services and Hakafot are rarely an-

nounced and vary from place to place.

For those without guides we offer a few tips. In Williamsburgh, the Hakafot services of the Satmar Rebbe will take place on Saturday from approximately midnight to two or three a.m.

These services are usually preceded by street dancing by the Hasidim who assemble before the Rebbe's home. The area of festivities is Bedford Avenue between Taylor and Hews sts. This main street of Hungarian Hasidim on a holiday or Sabbath afternoon is a flowing parade of long curled ear-locks and untrimmed beards, of fur hats, silk kaftan, modestly dressed women leading rosy cheeked, long stockinged children. A sight long treasured by any visitor.

THE LUBAVITCHERS have Hakafot services on both Friday and Saturday nights, though the latter is far more festive. In keeping with their missionary program the younger Lubavitchers are sent out on Simhat Tora eve to all other synagogues in the neighborhood to participate in and enliven the service with Hasidic dance and merriment. An unforgettable sight is to observe

these little bands of crusaders return from a host of directions joyously dancing and singing through the streets until they melt into the throng at the Lubavitcher service.

Hakafot services start just as soon as the last of the emissaries has returned — seldom before 4 a.m. Nevertheless singing and dancing in the street begins at the Lubavitchers early in the evening and by nightfall the Hasidim are reinforced by Zionist and other Jewish youth groups that come to add the hora and debka to the festivities.

Interesting Sessions  
What may be considered a significant point on the road to a positive Jewish community are the sessions Wednesday night and Thursday when Jewish community center workers and laymen tackle the problem of Jewish content in the community center. The soul-searching challenge sponsored by the National Jewish Welfare Board will hear Dr. Judah Shapiro, former national director of the Hillel Foundation, deal with the heart of the matter in an address on "Jewish Values and Their Meaning for Living as a Jew Today."

Workshops on Thursday will deal with Jewish content in all phases of center activity and also on the "Board's Responsibility for Jewish Values in the Jewish Community Center."

What's Jewish About It?  
The old question of how Jewish is synagogue and temple architecture today will come up for a few answers from synagogue architect Percival Goodman and art critic Alfred Werner at the Herzl Institute's midweek forum on Wednesday night. The title: "How Goodly are Thy Tents."

## WHAT'S DOING

This is the only listing of major activities in Manhattan, available anywhere. If your affair is of interest to more than a limited number of people, it will be listed here FREE of charge. Call: LO 4-2597.

**COMING EVENTS**  
Monday, Oct. 26, 11 a.m. Opening Assembly of the Womens Institute of Jewish Studies. Musical and dramatic program. Jewish Theological Seminary, Broadway and 122d st.

Wednesday, Oct. 28, 12:30 p.m. Luncheon and Fashion show of the Brooklyn Council Pioneer Women. Guest speaker: Mrs. Israel Goldstein. St. George

### DAIRY RESTAURANTS

**Juniors**  
KOSHER DAIRY Restaurant  
CLOSED SATURDAYS AND JEWISH HOLIDAYS  
54 Canal St., N.Y.C. on the lower east side

**Vegetarian & Dairy Restaurant R. GROSS**  
1372 B'way N.Y.C. LO 4-0008  
Bet. 37-38 St.

**Steinberg's**  
DAIRY RESTAURANT  
Serving Dairy Food Over 32 Years  
100 DELANCEY STREET Near South St. of Williamsburg Bridge • OR 7-5585

**THE ORIGINAL 1905 Ratners**  
Bakery and Dairy Restaurant  
100 DELANCEY STREET Near South St. of Williamsburg Bridge • OR 7-5585

hotel, Clark and Henry streets, Brooklyn.

Wednesday-Thursday, Oct. 28-29. National Conference of Jewish Values and Jewish Community Center programming, sponsored by the National Jewish Welfare Board, Vanderbilt hotel.

**LECTURES AND SYMPOSIUMS**  
Monday, Oct. 26, 8:30 p.m. Russian Jewry Revisited-2. Anti-Semitism Soviet style, lecture by Dr. Joseph Schechtman. Herzl Institute, 250 W. 57th st. Public invited.

Tuesday, Oct. 27, 8:30 p.m. Science and the Jewish Universe, lecture by David Sidoesky. Herzl Institute, public invited.  
Wednesday, Oct. 28, 8:30 p.m. Midweek Forum, "How Goodly are Thy Tents?" Spotlight on modern synagogues and their architects. A symposium by Percival Goodman and Alfred Werner. Herzl Institute. Public invited.

Thursday, Oct. 29, 8:30 p.m. Israel Kaleidoscope: A living magazine featuring, news re-

### KOSHER RESTAURANTS

**Lox Larder**  
AMERICAN RESTAURANT  
209 WEST 38TH STREET  
NEW YORK 18, N. Y.

**KINERET**  
GLAT KOSHER MODERN RESTAURANT  
100 2 AV. LUNcheon, DINNER, CLOSED FRI., SAT.

ports, personality profiles, pictures, recordings, etc. Editor David Goldberg. Herzl Institute, public invited.

### ART EXHIBITS

Exhibit: Sunday, Oct. 25, 8:30 p.m. Opening of a 25th anniversary exhibit of paintings and sculpture by Youth Aliya children. Herzl Institute, public invited.

### Paper Says Renault May Be Boycotted

JERUSALEM (P-O)—Consternation over the withdrawal of the Renault Co., which maintained an assembly arrangement here, from all operations in Israel, has led Davar, the pro-government organ to threaten a boycott ostensibly from Jewish buyers in the rest of the world.

### NATIONAL AGENCIES

Anti-Defamation League of B.B., 515 Madison Ave., New York 22, N. Y.  
Farband Labor Zionist Order, 575 Sixth Ave., New York 11 — YUKON 9-0300.  
Jewish National Fund, 42 East 69th St., New York 21 — TR 9-9300.  
Kashruth Supervisors Union, 205 W. 14th St. — AL 5-7330.  
National Community Relations Advisory Council, 55 W. 42d St., New York 36 — LONGacre 4-3450.  
Union of American Hebrew Congregations, 838 Fifth Ave. — RE 7-8200  
Union of Orthodox Jewish Congregations of America, 305 Broadway, New York 7, N. Y. — BE 3-2220.

**LEO FULDS Cafe SAHBRA**  
Israel's Top Folk Singers  
**YAFFA YARKONI** and **AHRIK LAVIE**  
The only strictly Kosher Niteclub in Manhattan  
(Permanent Mashgiach)  
Parties 30 to 300 • shows nightly 3 Sat.  
Hotel Westover 72d st. bet. B'way & West End ave  
FR 3-1276 • EN 2-9600

**"PETER & THE WOLF"**  
Kiddle's Treat  
Sat's 11 a.m.-12:15 p.m.  
Nov. 7 thru 28  
Single admission \$1.00  
Group rates (15 or more) 75c each  
all party setups welcome  
Phone JUDson 2-2424  
123 W. 43 st. N.Y.C.

**THEATRE TICKETS ARE AVAILABLE AT**  
**McBRIDES**  
1493 B'dway. Lackawana 4-3900  
Tickets for all events

"One of the Memorable Works of the Century"  
—Atkinson Times  
**J B**  
ELIA KAZAN'S production  
by ARCHIBALD Mac LIESH  
starring Basil James PLUMMER • RATHBONE • DALY  
ANTA THEA, 32d St. W. of B'dway  
Cir 6-6270 Even, 8:45 Mats. Wed. 2 p.m. and Sat. 2:45.



**Opens At Sahbra**  
Leading the new revue at the Cafe Sahbra, the only Israeli night club in the U.S. is Ahrik Lavie, handsome singing star from Israel's Chamber Theatre. With Yaffa Harkoni, sultry dark-eyed songstress, and Rina and Zahava, dancers, the new revue was imported by Leo Fuls, proprietor, who doubles as master of ceremonies, following his recent trip to Israel in search for bright, new talent. The Cafe Sahbra is under strict rabbinical supervision, serving mid-Eastern dishes as well as American cuisine.

**EXQUISITE GIFT ITEMS**  
VISIT  
**ISRAEL HOUSE**  
8 West 28 St. LE 2-8320  
For the finest collection of Israel arts and crafts

**So Good and so many to choose from**  
**Max's**  
Under strict Rabbinical Supervision  
FRESH FROZEN  
• MEAT REPLEAN • COCKTAIL FRAMES  
• POTATO PIEROGES • BASMA RICE  
• CHOPPED LIVER • LIVER PASTES  
• STUFFED CABBAGE • CHOPPED BEANS  
• POTATO KNISHES • BOWTIES & KANNA  
In frozen food cabinets

**ORDER YOUR TICKETS NOW FOR THEATRE PARTIES**  
**fiorello!**  
the new musical  
Directed by GEORGE ABBOTT  
BROADHURST THEATRE  
44th St. W. of B'way. Circle 6-6699

**"SHRIEKS OF LAUGHTER"** ASTON W TEL  
THE THEATRE GUILD and DORE SCHARY present  
**GERTRUDE BERG** **CIDRIC HARDWICKE**  
in  
**"A MAJORITY OF ONE"**  
A New Comedy by LEONARD SPIEGELGASS  
with Michael TOLAN, Irene MOORE, Mae QUESTEU  
Mare MARNO Barnard HUGHES Kanna ISHII  
Directed by DORE SCHARY  
Mail Orders Evgs. Orch. \$6.90; Mezz. \$5.75; 4.80; Balc. \$4.05, 3.60, 2.90, Mats. Wed. & Sat.: Orch. \$4.60; Mezz. \$4.60, 4.05; Balc. \$3.60, 3.00, 2.30  
Accepted.  
**BARRYMORE THEATRE** 47 St. W. of B'way. CI 6-6398

**ONLY ONE MAN COULD PLAY IT!**  
**Mr. Paul Muni as Dr. Sam Abelman**  
The best-selling story of the courageous Jewish Doctor is brought triumphantly to the screen — filmed in the same neighborhood in which Mr. Muni made his start in the Yiddish theatre!  
COLUMBIA PICTURES presents  
A FRED KOHLMAR PRODUCTION  
**PAUL DAVID MUNI • WAYNE**  
**The Last Angry Man**  
with BETSY PALMER • LUTHER ADLER • CLAUDIA McNEIL • JOE BAKER  
Screenplay by GERALD GREEN based on his novel  
Adaptation by RICHARD MURPHY  
Directed by DANIEL MANN • Produced by FRED KOHLMAR  
FORUM BROADWAY & 47th ST. PL. 7-8320  
TRANS-LUX 52nd ON LEXINGTON PL. 3-2434



## DIGEST OF THE YIDDISH PRESS

## Display of Convert Hit as Tasteless

Thoroughly tasteless was the first public exhibition of Prof. Kutsuji, the Japanese convert to Judaism now in Israel. At fault, indignantly writes the Forward's A. S. Lirlik, who attended the banquet where the convert was put on view, was Dr. I. Ben Z'ev, who believes in Jewish missionizing.



Silver

It was Dr. Z'ev who persuaded the professor to come to Israel. At the affair the 62-year-old convert, weary from his travel and the recent circumcision, was put on display like a bar mitzva boy, Lirlik says, being asked several times to rise and recite some statements in broken Hebrew.

Also on hand were two other exotic charges of Dr. Z'ev, an Arab and a Druze, neither whom is yet a bona fide Jew although Missionary Z'ev fusses over them.

Lirlik hopes that the Japanese professor will be able to resist further exploitation, and warns that the proselytizers and some UJA-niks are thinking of sending him around the world to grind their special axes.

## Quiz Shows Defended, Congressman Flayed

NOT TRUTH but publicity seems to be the aim of the Congressional quiz show on TV quiz programs, in the opinion of the Forward. In an editorial, the paper asserts that, whereas the revelations are disenchanting, the real purpose of Cong. Harris is to win a place in the spotlight.

The public was deceived by

TV rigs, but not robbed, the editorial reminds us.

## Label Yerushalmi Makes Name for Self

The 34-year-old six-footer whose Jewish name was Label Yerushalmi can't stop talking about Israel and the heroism of her people. Interviewed by Arthur L. Jacobs, of the Day-Journal, the thin young man oozed pride over the achievements of the brave Israelis.

HE TOLD Jacobs that one of his proudest moments was when

Ben-Gurion said that his book about Israel is a "link in the chain of Israel's history." Millions of Americans and people in 10 countries in whose languages the book has been translated have thrilled anew to the Israeli saga thanks to that book, "Exodus," which has made that young man, now known as Leon Uris, one of the brightest stars in the literary firmament.

Prior to the serialization of the book in a Yiddish translation in the Day-Journal, Jacobs relays to his readers some data about

Uris as secured in the interview:

HE WAS born in Baltimore, the son of a onetime paper-hanger from Bialystok . . . He was a volunteer in the Marines at the age of 17 and fought at Guadalcanal and Tarawa before being shipped stateside because of malaria . . . He is married to the former Bertha Beck and is the father of three children . . . He read 300 volumes to get background on his book and in Israel interviewed more than 1,200 people . . . He was doing his research in Israel when the Sinai campaign broke out . . . He wrote 500,000 words of text for "Exodus," and then cut half of it . . . He is writing the scenario for the movie.

## SALUTE TO ISRAEL

## SALUTE TO ISRAEL

**Ilda-Marie Frocks**  
Expert Dressmaking  
& Tailoring

Specialists in  
Alterations

29 Pondsfield Rd. DE 7-1962  
Bronxville, N. Y.

## SALUTE TO ISRAEL

**A. DENIS**

Twenty-Eighth St. Florist  
101 W. 28th St. LA 4-6459  
New York City

FRESH CUT FLOWERS  
Weddings—Bouquets—Corsages

## SALUTE TO ISRAEL

**Maggi Stover Corp.**

Manufacturers of Women's  
Dresses

BRyant 9-3400

103 W. 39th St., New York City

## SALUTE TO ISRAEL

## SALUTE TO ISRAEL

**The Baker Thurber  
Nursing Home**

1025 Halsted Avenue  
Mamaroneck, N. Y. OW. 8-3198  
Has vacancies for aged, handicapped  
or convalescents. Reasonable.

## SALUTE TO ISRAEL

**Tony Barber Shop**

741 Richmond Ave., Staten Island  
GI. 8-8477

Special Attention  
Ladies', Children's Haircutting

## SALUTE TO ISRAEL

**The Shirley Broughton  
Dance Studio**

112 West 21st Street  
New York City CH. 3-4301

Register Now  
Mothers, Children—Special classes in  
dance for children. Ladies exercise  
and dance classes.

## SALUTE TO ISRAEL

**Ellen Stratton**

297 West 10th St., New York City  
CH. 3-5495

Costs, suits, dresses, custom made.  
Alterations.  
Very happy to serve you.

## SALUTE TO ISRAEL

**Furniture Cellar**

19 West 31st Street, New York City  
LO. 5-3946

Danish Furniture—Walnut Shelves  
\$1.95 Foot  
Original Paintings.  
Scandinavian Accessories, Low prices

## SALUTE TO ISRAEL

**Angelo's Hair Fashions**

595 Forest Ave. at Bard Ave.  
Staten Island GI. 2-1408

\$12.50 Touch Ups  
\$25 for stripping hair  
Hours: Thursday and Friday  
till Midnight.

## SALUTE TO ISRAEL

**SILVER'S JEWELERS**

62-12 Roosevelt Avenue  
MA. 9-0297 — Queens

• Diamonds • Gifts  
• Luggage • Easy Credit Terms

## SALUTE TO ISRAEL

**La Esperanza  
Baking Co.**

Spanish and Italian Bread  
and Jewish Rolls

Baked Daily on Premises  
For Restaurants, Stores, Etc.  
Open 24 Hours and Ready to  
SERVE YOU

1416 Wilkins Ave.  
DA. 9-4804  
BRONX, N. Y.

## SALUTE TO ISRAEL

**LILLIAN SOOTGIAN**

31-06 54th Street, Woodside  
RA. 6-8245

Formerly Hobart Cleaners.

Same Day Service. Expert Seamstress  
30 years experience.

## SALUTE TO ISRAEL

**Dan's Barber Shop**

2110 Forest Ave., Staten Island  
YU. 1-0950

Specialize in Men's and Children's  
Hair Cutting.

Happy to serve you.

## SALUTE TO ISRAEL

**Brighton Beauty Salon**

450a Castleton Ave. at Brighton Ave.  
Staten Island — GI. 7-5352

• Beautiful Permanents—\$10-\$12-\$15  
• Hair Cuts—\$1.50

Open Friday Evenings.

## SALUTE TO ISRAEL

**Berkley Health Club**

19 W. 44th St. bet. 5 and 6th Aves.  
Manhattan — MU. 2-2395

• Body Building • Weight Gaining  
• Reducing • Massage • Judo  
License No. 214301

## SALUTE TO ISRAEL

**Mme. Daunou De Paris**

Dresses — Hats  
Blouses — Accessories  
Originals

PL 3-2193

43 E. 57th St. N.Y.C.

## SALUTE TO ISRAEL

**Nedon Upholstery**

Reupholstery on Kitchen Sets  
\$3 UP

All Work Guaranteed

Also Living Rooms  
GL 2-4768

## SALUTE TO ISRAEL

**Painting  
Decorating  
Expert Paperhanging**

**P. WAARDAL**

UL 3-9356

## SALUTE TO ISRAEL

**Grover C. Cunningham**

**Auto Body Shop**

• Body and Fender Work  
• Radiator Repairs  
• Welding Glass

Jefferson 1-9024

74 North Water St.  
EAST PORT CHESTER,  
Connecticut

## SALUTE TO ISRAEL

**Riverdale Esso**

542 RIVERDALE AVE.

YONKERS

NI 9-6630

RIVERDALE ESSO  
FRED CARNEIVO — Owner

General Repairs — Tune-Ups  
Brakes — Car Washing  
Polishing — Ignition  
Front End Alignment

## SALUTE TO ISRAEL

**Lillian's Studio**

477 First Ave.

(Grace Downes Air Line  
Studio)

• Custom-Made Dresses  
• Alterations  
• Remodeling  
• Restyling

HOURS: 10-6 p.m.  
LE 2-4580

## SALUTE TO ISRAEL

**David Kahn  
Travel**

206 W. 80th Street  
SU 7-6787 N. Y. C.

FREE

Eight full days at Jerusalem's  
King David Hotel or other  
luxury hotels in Tel Aviv,  
Haifa, Herzlia, or Elath in con-  
junction with first class round-  
trip by boat from Europe to  
Haifa.

## SALUTE TO ISRAEL

**Hillside  
Auto School**

87-78 169th Street  
AX 7-0300 Jamaica

ALL LESSONS  
BEHIND THE WHEEL  
Learn To Drive  
Refresher Courses  
Beginners Courses  
Day and Evening Classes  
9 a.m. to 9 p.m.  
Students Called for If Desired

## SALUTE TO ISRAEL

**Laurelton Auto  
Driving School**

134-07 Francis Lewis Blvd.  
QUEENS  
LA 5-2104 — Call day or night  
For nervous and timid per-  
sons — taught psychologi-  
cally — 1st in driving train-  
ing — Licensed by State of  
New York.

## SALUTE TO ISRAEL

**Jamaica Auto  
Radiator & Metal**

Company

105-06 SUTPHIN BLVD.

JA 6-2317 Jamaica, L. I.

AUTO PAINTING

1 Year Guarantee

Complete Automobile Service

Wheel aligned and

Electronically Balanced

## SALUTE TO ISRAEL

From

**Frank of  
Bulk Mailing  
Service Inc.**

DIRECT MAIL

Mt. Vernon, New York

## SALUTE TO ISRAEL

**John J. Finn**

150 Bay St.

St. George—GI. 2-8882

INSURANCE

Service is Our Most Important

Business — All Kinds of

INSURANCE

## SALUTE TO ISRAEL

**Roberts**

**Hair Stylists**

15a Gramatan Ave.

MO. 4-2144

Specialize in Hair Cutting

Open Every Night 'til 10 p.m.

FREE Parking at Station

Plaza — In the Heart of

Mount Vernon

## SALUTE TO ISRAEL

**Trio Garage**

358 Grand Concourse

BRONX

Trio is tops for Mercury,

Edsel and Used Cars

CLEARANCE BARGAINS

Authorized Mercury-Edsel

Dealers

MU. 5-7708

## SALUTE TO ISRAEL

Greetings to My Customers

**Vito A. Pandolfi**

1259 Castleton Ave.

STATEN ISLAND, N. Y.

GI. 8-0595

COMPLETE INSURANCE

SERVICE

## SALUTE TO ISRAEL

**Catering Service**

Cocktails — Dinner Parties

Buffets — Canapes

Hors D'Oeuvres

SERVICE EQUIPMENT

Ph. TR. 3-5009

## SALUTE TO ISRAEL

Greetings To My Customers

**Janice H. Post**

7333 Amboy Rd.

Staten Island

YU. 4-1081

Reliable Service

GENERAL INSURANCE

(Since 1920)



### CAN YOU ALWAYS FIND YOUR YAHRTZEIT DATES?

Or Bar Mitzvah dates? Or any other dates on the Hebrew Calendar? You will be able to find those dates at a glance if you have the 32-page booklet, offered free to readers of this publication.

Just send a post-card or a letter, requesting a free copy of the Heinz 24-Year Hebrew-English Calendar. Write to:-

H. J. Heinz Company, Dept. J2  
Pittsburgh 30, Pa.

## Non-Jews Move Out As Jews Move Into New York Suburbs

SAN JUAN, Puerto Rico (P-O)—As Jews move into the suburbs, non-Jewish residents move out, a New York housing expert told the national association of intergroup relations officials meeting here.

Edward Rutledge, housing director of the New York State Commission Against Discrimina-

tion, said that the "gilded ghettos are not developed by choice." As Jews moved into Westchester and Long Island communities, earlier residents move out, resulting in some neighborhoods becoming exclusively "conservative middle glass ghettos."

Rutledge estimated that approximately two-thirds of American Jews now live in suburbs.

## SALUTE TO ISRAEL

Salute To Israel

### NICK'S TAILORING

31 CLINTON ST. — GI 7-0170

Custom tailor to men & women  
Expert Alterations

SALUTE TO ISRAEL

### Vasileff Nurseries, Inc.

Landscape Contractors  
AND  
Swimming Pools

TOWNSEND 9-0242  
NORTH STREET  
Greenwich, Conn.

SALUTE TO ISRAEL  
FROM

### BERNIE'S FRUIT EXCHANGE

817 9th Ave. JU 6-9170  
New York City

SALUTE TO ISRAEL

### LUIGI'S

Wedding, Banquets and  
Social Functions

Italian-American Cuisine

Air Conditioned  
For Your Comfort

1469 Westchester Av. TI 2-9755  
(near Elder Av.)

SALUTE TO ISRAEL

### PALM TREE NURSING HOME

15th Ave. & 56th St., Brooklyn  
HY. 4-7800

Dr. Isaac Lefkowitz  
Medical Director  
New York & Saratoga Springs, N.Y.  
"The Newest in The East"  
• Ultra-Modern Fireproof Bldg.  
• Licensed N.Y.C.  
• Dept. of Hospitals  
• Entertainment & Planned  
Activity  
• Beautiful Landscaped Gardens  
and Penthouses  
• Occupational & Physiotherapy  
• Strictly Kosher & Special Diets  
• House Director on Premises.  
Residential Section. Reasonable  
Rates.

SALUTE TO ISRAEL

### GEORGE E. TUOTI LANDSCAPE COMPANY

A Complete Landscape Service  
Tuoti Landscapes are truly individual creations, they consider the soil and its requirements the architectural style of your house and its environment. The needs of its occupants and their personal tastes  
• Growers of Fine Trees & Shrubs  
• Design of New Home Grounds  
• Planting, Renovation of Older  
Properties  
• Tree Pruning, Feeding, Surgery  
Over 30 years of landscape architectural study and development.  
Expert tree care.  
George E. Tuoti, Landscape Arch.  
Ask operator for Ridgfield, Conn.  
7 Tackora Trail Idlewood 8-2334

SALUTE TO ISRAEL

### BAYSIDE GARDENS NURSING HOME

"Typifies the Highest Standard Now Available"  
(Excerpt The New York Physicians Magazine)  
Complete facilities for the proper care of convalescents, chronics, invalids, Post operatives and retired guests.  
• Non-Sectarian Modern  
• Beautifully Landscaped  
• 24 Hr. Registered Nursing care  
• Licensed by N.Y. Dept. of Hospital  
• Booklet on Request  
• Physicians Extended Every Courtesy  
• Inspection Invited  
39-09 214th Place BA. 4-2200  
Bayside, L. I.

SALUTE TO ISRAEL

### Cardella Bakery Inc.

2401 SOUTHERN BLVD.

FO 7-0953 Bronx, N. Y.

ITALIAN BREAD  
Restaurants & Stores Supplied

Salute To Israel

### FROM A FRIEND

IN  
WESTCHESTER, N. Y.

SALUTE TO ISRAEL

### JOHN & SON

Top prices paid, late model wrecks.

Pick up and delivery.  
Bought — Sold — Exchanged  
Large Selection of Parts.

TW 4-8932 — TW 4-9586

56th Ave & 59th St.  
(Maurice Ave. Exit Maspeth  
L. I. Expressway)

SALUTE TO ISRAEL

### Nasch's French Pastry Shop

Home Made French Ice Cream

• Dobos  
• Pischinger  
• Rigo  
• Petit Fours Sandwiches  
Air Conditioned Tea Room  
182 DYCKMAN ST. LO 9-6659  
(nr. Broadway)

SALUTE TO ISRAEL

### ROSLYN BAKERY

Specializing in:  
Wedding & Party Cakes  
Assorted Pastries  
Birthday Cakes

1520 1st Ave RE 4-6499  
(nr. 79th St.)

SALUTE TO ISRAEL

### Finch's Corner Nursery

Landscape Contractor

• Evergreens  
• Trees  
• Shrubs  
• Garden Supplies

Long Ridge Rd. DA vis 3-4741  
Cor. Stillwater & Long Ridge Rd  
Stamford, Conn.

SALUTE TO ISRAEL

See One of the Largest  
Selections of Carpeting  
and Rugs at

### Miller Carpets Inc.

Not connected with any Firm of  
Similar Name.

### Miller Carpets, Inc.

Mohawk, Biglow, Al E. Smith  
and others.  
LUDLOW 4-2121  
2340 Grand Concourse  
(near 184th St.) Bronx

Salute To Israel

### SIEV NURSING HOME

1020 Ocean Parkway  
(bet. Ave. J & K)

• Two Kosher Kitchens  
• For Chronic & Convalescents  
• Leon Siev, Exec. Director  
Member N.Y.C. Nursing Home  
Assoc. Inc.

Open Medical Staff Licensed by  
N. Y. State Dept. of Hospitals  
Reasonable Rates — Kind Under-  
standing Care for Elderly People  
Special supervised care for all  
24 hour Registered Nurses care.

Office: ES. 7-0899  
Night Calls: DE. 8-8648  
Guest Calls: ES. 7-9342

SALUTE TO ISRAEL

### Georges Sport Shops

Cross County Center

17 MAIN ST. YO 3-8585

YO. 3-8585

Yonkers, N. Y.

SALUTE TO ISRAEL

### Bill's Trucking & Hauling

Local Moving — Light Hauling

24-HOUR SERVICE

YONKERS 5-5968

SALUTE TO ISRAEL

### Super Shoe Store

Where Your Dollar Does

Double Duty

BOSTON POST RD.

(cor. Salem St.)

Cos. Cob. Conn.

Drive In — Free Parking

10-9 Daily

SALUTE TO ISRAEL

### NAPPY'S

Open 6 Days a Week

### Auto Body & Fender Repair

2102 Neptune Ave. CO 6-9837

Brooklyn, N. Y.

SALUTE TO ISRAEL

### Femininity

Dominates

For Fall

### SYLVIA NECHIS

70 W. Broad St. MO 4-9333-1

Fleetwood, N. Y.

SALUTE TO ISRAEL

### Brown's Used Furniture and Antique Store

1851 Richmond Ter. GI 2-1155

Staten Island

New and Used Furniture . . . Bought

and Sold . . . Highest Prices Paid.

SALUTE TO ISRAEL

### SWISS AMERICAN CLOCK & WATCH REPAIR CENTER CO.

7 West Prospect Avenue

Mount Vernon, N. Y.

Clocks—Watches: All repaired

Makes: Domestic—French Swiss

Antiques — Work guaranteed

40 years experience.

Pick up and delivery service.

MO. 4-7424

SALUTE TO ISRAEL

### Purdy's Farm Nurseries

And

### Cider Mill

• Bulbs and Garden Supplies

• Fresh Sweet Cider and Apples

JE 1-8953 Upper King St.

Greenwich — Rte. 120A

Near Westchester Airport

SALUTE TO ISRAEL

### Tony Giarratano & His Staff

### ELMSFORD AUTO TRIM

(BTL)

• Seat Covers • Convertible Tops

• Truck Cushions • Side Panels

• Floor Mats • Safety Belts

Complete Interior Upholstering

53 N. Central Ave. (Route 9A)

ELMSFORD, NEW YORK

LY ric 2-9781 & 7554

SALUTE TO ISRAEL

### MARY ANN'S DRESS SHOP

1811 Victory Blvd.

(nr. A & P) GI. 8-8770

• Girls—7-14 • Sub-Teens—6-14

• Juniors

Specializing in Name Brands

"Chubbie Dresses"

• Underwear • Bras

• Pajamas • Sportswear

• Accessories

Women's Dresses also ½ sizes.

## BOOKS

## Praise As Great Anthologist Rabbi Feldman Work Earns

CONCORDANCE TO HEBREW LITURGY, Vol. III, by Moses J. Feldman, \$6.

This Los Angeles rabbi, whose scholarly diligence is exceeded only by the labors of M. M. Kasher on his Torah Sheleimah, has published the third of six projected volumes of his Areshet



Burstein

earlier volumes, and a literary miscellany.

There is also an invaluable essay on rabbinic methodology. Detailed indexes and cross-references render the entire work even more adapted to scholarly research.

Rabbi Feldman calls his achievement an "interpretive anthology," for it is signalized by many of his own sage interpretations and expositions; and he has compiled biblical aphorisms to supplement every heading.

Singlehandedly to have gathered so monumental a mass of material for the use of all students of Jewish lore is a miracle of learning and application; Feldman will take his place among the great anthologists of modern Jewish scholarship.

BLESSED IS THE DAUGHTER, \$5.75 (Shengold Publishers).

As a worthy companion of the publisher's "Bar Mitzvah," this new fully illustrated volume, with contributions by Waxman, Ish-Kishor, Sloan, and other writers, is destined to become a Jewish bestseller. From the first volume come the chapters on history, customs, and holidays; Dr. Waxman has contributed the material on "Jewish Women in Life and Literature," with Miss Ish-Kishor expatiating on the title idea.

The pictures, covering every phase of Jewish life and story, including the new Israel, with some in color, are excellently chosen and reproduced. Any Jewess, young or old, will be edified and instructed by this completely unique production.

The beautiful Bess Myerson smiles at you from among other

(Continued on Next Page)

## SALUTE TO ISRAEL

SALUTE TO ISRAEL

### Mattia Dairy Inc.

2338 Hermant Ave. SY 2-6016

Bronx, N. Y.

MIK—CREAM—BUTTER

EGGS—BY PRODUCTS

Delivered to Your Door

SALUTE TO ISRAEL

### Geo. Figliolia

• Water Mains & Sewers

• Plumbing & Heating

Service When You Need It

Residential — Industrial

377 HOYT ST. MA 4-7686

Brooklyn

Salute To Israel

### MIKE PIZZO

General Mason & Plasterer

Alterations & Cement Work on

Steps — Garages

Insurance Coverage

Free Estimates

Fair Prices

RA. 1-8398

SALUTE TO ISRAEL

### ALBERT BROWNER

959 Nostrand Ave. Brooklyn

Wholesale Greeting Cards

Large Variety

Fund-Raising Plan

Organization

Churches

Schools

PR 2-1600 IN 2-4523

SALUTE TO ISRAEL

### N. Berkowitz Iron Works

Cellar Doors • Window Guards

Railings • Stairs

General Repairs

Violations Removed

3316 THIRD AVE. DA 8-9393

Bronx

SALUTE TO ISRAEL

### 11th Ave. Ignition & Tire Service

660 10th Ave. CI 6-8895

New York City

— 24-HOUR SERVICE —

Al Luna, Proprietor

SALUTE TO ISRAEL

### GEORGE GROSS

Fine imported hand-made shoes

for the gentleman

177 E. 75th St.

LE 5-0838

SALUTE TO ISRAEL

### Hegeman Farms Corp.

Milk & Milk Products

WHOLESALE — RETAIL

(Also)

Home Delivery Service of All

Dairy Products

SALUTE TO ISRAEL

### CATAPANO BROS.

764 LIBERTY AVE. AP 7-5768

Brooklyn, N. Y.

Plumbing & Heating Contractors

Estimates Cheerfully Given

Representing

Brooklyn Union Gas. Co.

SALUTE TO ISRAEL

Joan McGrath

### STUDIO OF THE DANCE

Opens in White Plains Knights of

Columbus Building, 139 N. Broadway

White Plains

Registration Now For Fall Classes



## 'Blessed Is The Daughter' Seen As Best Seller

(Cont. from Preceding Page)

widely known Jewesses on the jacket.

### UNITED SYNAGOGUE COMMISSION ON JEWISH EDUCATION.

The superior publications of the Commission now include five small volumes (\$0.95 each) by Norma Simon, fully illustrated by Ayala Gordon. Mrs. Simon briefly and happily tells about Rosh Hashana, Yom Kippur, Our First Sukkah, Happy Purim Night, and The Purim Party.

Besides these attractive juveniles, there is another of the Hebrew story series — The Lost Boy (Hayeled Shevad) by Zina Rabinowitz, illustrated by Matlay (\$1.25). This is a truly fascinating tale about a Jewish boy reunited with his true parents fifteen years after the Nazis

had compelled the separation; a faulty grandfather clock is the medium of reunion.

### LITTLE QUEEN OF SHEBA

by Leah Goldberg, \$3.00 (UAHC).  
A striking story of a new girl in an Israel immigrant children's colony, well translated by Shulamit Nardi. The arrival, first treated with contempt, ultimately enters into the activities of the group and is happily accepted. There is very little religion in the account. The excellent photographs by Anna Rivkin-Brick — they take half the space — are the best feature of the book.

For self-instruction or for group, this is by far the most valuable and efficacious manual so far devised. Its 72 lessons,

beginning with the alphabet, with reviews and notes, and full English translation and exposition, are certain to make a Hebrews of any student with reasonable application. Fine format, also Recommended without compunction or reservation. Praise also to the astute importer.

**PORTAIT OF A RABBI**, by Samuel M. Silver (Barnett M. Bricker Memorial Foundation). Rabbi Silver, once associated with the distinguished liberal rabbi whose untimely death in 1958 followed an automobile accident in Spain, has written a truly worshipful account of Dr. Brickner's character and achievements. It is a hesped and a eulogy every person would wish as a posthumous reward. The book will be read with avidity by all who would learn the aftermath of adoration left by a gifted and able leader.

### Jewish Scientist Shares Nobel Medicine Prize

SAN FRANCISCO (P-O) — Fame has fast enveloped Dr. Arthur Kornberg, 41-year-old scientist at Leland Stanford U., who has been named co-winner of the Nobel prize for medicine.

Dr. Kornberg and Dr. Severo Ochoa, of NYU, will share \$42,000 for their discovery of enzymes for artificially producing some of the key substances of life.

### Regrets Arabs Reject Israel's Medical Help

NEW YORK (P-O) — Israel was described as an "island of health in the Middle East," by Dr. Moshe Prywes, at a dinner of the American Jewish Physicians Committee here. He re-

gretted that Israel's high level of medicine could not be offered to her Arab neighbors.

Dr. Prywes is associate dean of the Hebrew U.-Hadassah Medical School.

## SALUTE TO ISRAEL

### SALUTE TO ISRAEL

#### Anthony's Custom Tailor

• Custom-Made Suits  
• Alterations • Ladies'—Men's  
White Plains 8-1138  
23 Quarropas Street  
(Across Street from Library)  
White Plains, N. Y.

### SALUTE TO ISRAEL

#### Troy's Garden Nurseries

Est. 1898  
Over 100 acres of Evergreens  
Flowering shrubs and shade trees.  
Landscape Design and  
Planting Garden Supplies  
Bedford Village 4-3400  
Banksville Road, Bedford, N. Y.

### SALUTE TO ISRAEL

#### Arthur Av. Bedding Co.

Est. 1928  
Fordham Area—Authorized Dealer for  
• Sandran • Armstrong • Gold Seal  
• Kentile  
Full Line of Bedding  
2343 Arthur Ave. FO. 4-9144

### SALUTE TO ISRAEL

#### Ghost Motorcycles

5 Main Street,  
Port Washington, N. Y.  
American — English — German  
Italian Motorcycles  
Phones: PO. 7-2540 - 2825 - 9887  
FREE DELIVERY

### SALUTE TO ISRAEL

#### Moore's Riding Academy

922 Clove Road, Staten Island  
Gentle horses — English and Western  
Saddles — Special attention beginners  
Horses Boarded  
GL. 2-9343

### SALUTE TO ISRAEL

#### Bette Frary

378 Bleecker St. YU. 9-0225  
Real Estate — Apartments: Furnished,  
Unfurnished — Greenwich Village,  
Manhattan, Bronx, Brooklyn  
Hours: 9-6 p.m.  
Saturday by Appointment.

### SALUTE TO ISRAEL

#### Artcraft Press

210 Marbledale Rd., Tuckahoe  
DE. 7-3010

Opening new printing plant  
in Eastchester.

Quality Letter Press Printing.

Specializing Church and  
Organization Bulletins.

### SALUTE TO ISRAEL

#### Murphy's Taxi

442 Richmond Terrace  
New Brighton  
GL. 7-0080 — GL. 2-0032  
Staten Island

25 Years Prompt Courteous  
Service.

Radio Dispatched Cabs  
24-hour Service for the  
Price that's Right.

### SALUTE TO ISRAEL

#### BILL SCHRAM'S

#### YONKERS

#### SERVICE STATION

538 Riverdale Ave., Yonkers  
(Cor. Ellsworth Ave. at City Line)  
YO. 9-8755

#### SUNOCO

• Brakes • Tune-Ups  
• Minor Repairs  
• Road Service • Lubrication  
• Tires • Batteries  
• Accessories

### SALUTE TO ISRAEL

#### Richmond

#### Answering Service

130 Rose Avenue — YU. 7-1600  
New Drop, Staten Island  
Business and professional messages,  
promptly and efficiently relayed. 24-  
hour service. Addressing, typing, desk  
space, vacations. Wake up service.

### SALUTE TO ISRAEL

#### The Maples

Complete Nursing Care for  
Chronic invalids, elderly people  
Sie Acers.  
Attending physician optional.  
311 Rockaway Ave., Oceanside, L. I.  
RO. 6-3660

### SALUTE TO ISRAEL

#### Queensboro

#### Institute of Music

133-59 41st Ave., Flushing  
IN. 3-3357

Complete school of dance and  
music. Day and evening classes

• Ballet • Tap • Acrobatic  
• Individual Instructions

Voice training by  
Prof. Willy J. Reske.

### SALUTE TO ISRAEL

#### MARIE

#### Creator and Designer

Wigs and Transformations  
Wear Marie's amazing wig  
and toppers of top quality  
imported Human Hair, in-  
dividually designed to your  
personal needs. Free private  
consultation — Mail Orders  
Filled

MU. 2-1367

### SALUTE TO ISRAEL

#### Garage

#### Specialists

152-21 Rockaway Blvd.  
JAMAICA  
LA. 5-0278

Free Estimates — FHA  
5 Years to Pay. — No Down  
Payments. One of the larg-  
est builders of low cost  
garages in Jamaica.

GENERAL CONTRACTING

### SALUTE TO ISRAEL

#### A. G. ELPHICK

#### GOLF SCHOOL

647 MADISON AVE.  
Manhattan  
PL. 1-0166

Madison Ave. and 59th St

• Advanced  
• Elementary Clubs  
• Accessories  
• Repairs

HOURS: 9:30 a.m. to 10 p.m.

### SALUTE TO ISRAEL

#### Henry Young

#### Roof Health Club Inc.

Located in Hotel McAlpin  
24th Flr. — B'way & 34th St.

Businessmen Health Club

• Massage • Exercise  
• Reducing • Solarium  
• Swimming

Hrs.: 9-7 p.m.  
Licensed No. 135073

LO 5-6700

## SALUTE TO ISRAEL

### SALUTE TO ISRAEL

#### ROYAL GARDENS FLORISTS

OF QUEENS  
99-15 Queens Blvd., Forest Hills  
IL. 9-6333  
And also  
41-20 Main Street, Flushing  
HI. 5-6770  
Specialists for All Occasions:  
Telegraph Delivery Everywhere.

### SALUTE TO ISRAEL

#### MOSHOLU PARKWAY

NURSING HOME  
Brand new modern fireproof Bldg.  
Non-Sectarian — 24-hr. Nursing Care  
Special Diets — Reasonable Rates  
Roof Garden — Elevator — Patios  
T.V. — Near all transit  
Write — Call — Visit.

3356 Perry Ave., Bronx—OL. 3-4200  
(nr. Gun Hill)  
Lic. N.Y.C. Dept. Hospital

### SALUTE TO ISRAEL

#### MRS. SKLAR

Corrective reading, good study  
habits, speech, all grades and  
subjects.  
Licensed Experienced Teacher  
B.A. M.A.  
BE 5-1655

### SALUTE TO ISRAEL

#### THE TOMLIN CO.

233 MIDLAND ST. WO 1-3671  
Tuckahoe

Furniture, refinished-repaired  
Alcohol and heat resistant tops

### SALUTE TO ISRAEL

#### SALON JEMAL

Coiffure Co-ordination  
Creative Hair Styling  
Facials — Scalp Treatments  
Pedicures — Slenderizing  
MR. ROBERT  
IL. 9-0210

### SALUTE TO ISRAEL

#### Matty's Barber Shop

332 VICTORY BLVD. GI 8-4246  
Staten Island

Specializing in crew cuts and flat  
tops — also ladies and children's  
hair cuts.

### SALUTE TO ISRAEL

#### Alphonse Darazano

1779 Forest Ave. Staten Island  
SA 7-9665

I Specialize in Men's and  
Children's hair cutting

### SALUTE TO ISRAEL

#### FROM

#### Hygrade Milk &

#### Cream Co., Inc.

#### WHOLESALE

Quality Milk & Milk Products  
Grocers, Restaurants, Supermks.  
Served

Bronx Terminal Market No. 74  
MO 9-1195

### SALUTE TO ISRAEL

#### MEROLLA INC.

Hotels Institutions Stores  
Wholesale Distributors  
Fruits—Produce—Frozen Foods

Serving Upper Manhattan  
Since 1900

—Daily Deliveries—

434 E. 76th St. LE 5-0220

### SALUTE TO ISRAEL

#### E & A Cleaning Co.

2397 Grand Bronx FO 7-3864

Wall-to-Wall Carpeting and  
Upholstered Furniture Cleaned  
in Your Home or Office

### SALUTE TO ISRAEL

Dressmaking  
Expert Alterations  
Dresses Made to Order  
Cocktail or Evening Gowns  
HARTSDALE SECTION

Call  
White Plains 6-7381

1 to 5 p. m.

### SALUTE TO ISRAEL

#### Angel Designs

— Custom Made Clothes  
— Alterations  
— Restyling

New Rochelle 6-8604

12 LOCKWOOD AVE.

New Rochelle, N. Y.

### SALUTE TO ISRAEL

#### Jerry Bloom

For Your Succah—BAMBOO  
Use year after year.  
Full time Bamboo Mats, Evergreens,  
Spruce, Hemlocks

We deliver direct to your home.

Order Now. — HY. 3-1671

### SALUTE TO ISRAEL

#### Alice's Dressmaking Shop

Expert Alterations  
Specializing in Expert Fitting  
Dresses, Skirts, Coats

Mount Vernon 8-6866

71 S. 3rd Ave., Mount Vernon

### SALUTE TO ISRAEL

#### Exclusive Fur Salon

1670 Victory Blvd., Staten Island  
GI. 2-3050

Custom made or ready to wear.

• Cold Storage • Restyling  
• Repairing • Cleaning • Glazing  
• Pick-Up and Delivery

### SALUTE TO ISRAEL

#### Lattanzio Kennels

2557 Richmond Ave., Staten Island  
YU. 1-2222

• Puppies — All popular breeds  
• Baby Parakeets • Canaries  
• Pet Supplies • Expert clipping  
• Care and Supervision

### SALUTE TO ISRAEL

#### MR. L. FIXLER

179-10 Union Turnpike  
Flushing — Phone AXtel 7-7539

Jewelry, Watch repairing, Silverware,  
Watches, Gift items.

Happy to serve you.

### SALUTE TO ISRAEL

#### "Second Act"

The only children's resale  
shop in New York. Infants  
thru teens — Top quality  
clothing at tremendous sav-  
ings. Outgrown — not out-  
worn. Special department  
for maternity clothes.

1046 MADISON AVE.

@ 80th Street

Ph.: YUkon 8-2440

### SALUTE TO ISRAEL

#### Norway Beverage Co.

626 New Drop Lane, Staten Island  
EL. 1-1980

Home Deliveries—Popular Brands  
Beer, Soda — Prompt Delivery  
24 Hour Phone Service

### SALUTE TO ISRAEL

#### FRENCH'S AQUARIUM

#### & PET CENTER, INC.

Tropical Fish—Tanks and Equipment  
Canaries—Parrots—Domestic and Wild  
Exotic Birds — Small Animals—Dogs,  
Cats and Supplies. Wholesale, Retail.

1349 St. Nicholas Ave., N. Y. C.  
(bet. 177th & 178th Sts.) WA 8-1106

### SALUTE TO ISRAEL

#### Thrift Service Station

110-28 Springfield Blvd.  
HO. 5-9434

Auto repairs on all type cars.  
— Terrific Service —  
Ask for ABE.

### SALUTE TO ISRAEL

#### Bienenfeld Glass Works

INC.  
1539 Covert St., Brooklyn 27, N. Y.

Manufacturers Electrolytic Copper  
Coated Shock Mirrors with Copper  
Paint Backing.

VA. 1-4400

### SALUTE TO ISRAEL

#### Frank Barranco's

#### Bowling Center

358 Targee St. (nr. Vanderbilt Ave.)  
Staten Island — YUkon 1-3698

Bowling — Bags — Shoes — Trophies  
Shirts — Accessories

Hours: 10 a.m. to 8 p.m.

### SALUTE TO ISRAEL

#### Gabrielle Daly

Secretarial Service  
• Typing • Shorthand • Manuscripts  
• Gestetner Mimeographing  
All work done on electric typewriters.

White Plains 3-4346

175 Main St., White Plains, N. Y.

### SALUTE TO ISRAEL

#### Nick's

#### Flower Shop

12 SPENCER PLACE  
Scarsdale, N. Y.

Flowers for All Occasions

• Funerals • Weddings  
• Bar Mitzvah

Individual arrangements for  
the home — Flowers wired  
anywhere

SCarsdale 3-3800

### SALUTE TO ISRAEL

#### John N. Rigas

118-19 Liberty Ave.  
Richmond Hills, N. Y.

VL 3-3581

NO ANSWER CALL:

VL 3-9611

Flowers for all occasions.

FUNERAL DESIGNS

BRIDAL BOUQUETS

WEDDINGS our speciality



## Author Stumped By Confusion In Transliteration

By RUBY ZAGOREN  
HARTFORD, Conn. (P-O) — There is no single, standard transliteration for the writing of Hebrew words in English letters. THIS SYLVIA KAPLAN, co-author of "Across the Threshold" learned while preparing the book. Mrs. Kaplan, and her co-author Shoni Levi, found that Chanukah, for instance, could be spelled with the C, or Hanukah, Hanukah.

She applied to the Jewish Theological Seminary for help in selecting the correct transliteration, and found there was no one accepted version.

"IT WOULD be very helpful," she said in a talk here, "to have one standard transliteration compiled so that authors or newspaper writers can refer to it as they do to a dictionary. Sometimes in newspapers you will see two or three different versions

of the same word. While we Jews know what they stand for, it is confusing to other readers."

## Polish Stage Troupe To Tour Israel

WARSAW (P-O) — A leading Polish acting troupe will make a six-week tour of Israel, beginning next month, with appearances scheduled in Jerusalem, Tel Aviv and Haifa.

## Jersey Jewish Farmers Still Get No Financial Aid

By ALFRED K. ALLAN

NEW YORK (P-O) — Very little financial help for hard-pressed Jewish farmers in New Jersey has come forth from Jewish organizations, The POST and OPINION learned this week.

RABBI PINCHAS Teitz of Elizabeth, N. J., who has been conducting a personal campaign to collect funds for the farmers (P-O, June 19) told The POST and OPINION, "Although we have received a few thousand dollars from individuals and distributed this to the farmers we have been unable to obtain any financial assistance from a number of national Jewish organizations. These organizations said that they would advance the farmers a sum of \$25,000 but only if the farmers themselves put up \$25,000 of their own first. This the farmers have been unable to do."

Rabbi Teitz declined to name the Jewish organizations but he said they were the groups that were supposed to render such assistance when needed.

"BECAUSE OF our inability to raise sufficient funds on a local level," Rabbi Teitz added, "we are now planning to launch a national campaign to raise a special fund of \$100,000 for the farmers."

Dr. Theodore Norman, the director of the Jewish Agricultural Society told The POST and OPINION that "we have been making some loans to these farmers and we are the only

Jewish organization that has done anything for them."

"HOWEVER WE also feel that this is not primarily a Jewish problem," Dr. Norman added.

"Non-Jewish farmers are in equally dire straits because the consumer consumption of eggs has dropped drastically in the last couple of years and this has greatly lessened both the demand for and the price of the product. Dr. Norman expressed the belief that "giving financial assistance to the farmers will not solve or remedy this situation, it will only prolong the agony. Only the government, and not small Jewish organizations, can and should solve this problem."

DR. NORMAN explained that appeals to Congress have fallen by the wayside on many occasions. Bills have been introduced in Congress to alleviate this problem but they haven't been passed. Just as the problem of unemployment in our country is primarily a government job, so too is the solution of the problems and hardships now facing poultry farmers not only in New Jersey, but throughout the country."

## Nazareth Gets First Synagogue In 2000 Years

NAZARETH (P-O) — For the first time in 2000 years a synagogue was opened here. Overflow crowds attended High Holy Day services.

## SALUTE TO ISRAEL

**SALUTE TO ISRAEL**  
**LAWRENCE ICE & CUBE SERVICE**  
1589 Hylan Blvd., Dongan Hills, Staten Island  
Catering to wholesale and retail trade. Private parties — Homes. Need extra ice in a hurry? Our own self service dispenser open 24 hours. Ph.: EL 1-1023. If no answer EL 1-2924

**SALUTE TO ISRAEL**  
**J. Vogel & Son**  
209 4th Ave. Mount Vernon, MO. 8-0544  
• Appliance • Repair  
• Irons • Toasters  
• Vacuum Cleaners, etc.  
Prompt Service

**SALUTE TO ISRAEL**  
**Mrs. Irene**  
Meet new friends — find romance in a dignified manner. Men and women of all ages and religions.  
FREE CONSULTATION  
Mon.-Fri. 7:30-10 p.m.  
UN. 6-0436

**Salute to Israel**  
**David's Rug Mkt.**  
137-47 Northern Blvd.  
FLUSHING  
Finest Cleaning Home — Office Showroom  
Pick Up and Deliver Complete Line  
Broadloom Carpeting  
Expert Installations  
Estimates on Request

**SALUTE TO ISRAEL**  
**Art Foley's Gulf Service**  
1590 Forest Ave.  
GI 2-9600 Staten Island  
Brake Service  
Lubrication  
Car Washing  
General Repairs  
Tires  
Free Road Service to Our Regular Customers

**Salute to Israel**  
**Lefkowitz**  
430 Madison Ave.  
(@ 49th Street)  
Newest 18K Gold Imports  
Two important 18K Gold Brooches, sparked with genuine rubies and sapphires—\$2,700 and \$2,750  
Mail orders gift wrapped  
40-Page Gift Brochure On Request

**SALUTE TO ISRAEL**  
**MIDWOOD MANOR NURSING HOME**  
• Nursing Care • Modern Medical Facilities • Trained Licensed Nurses • Careful Individual Attention • Food—Dietary Laws Observed • Excellent Chef • Diets • Individual Needs  
Catering to the needs of chronic, aged convalescent and post-operative patients.  
CLOverdale 8-0877  
968 Ocean Parkway  
Brooklyn 30, N. Y.

**Salute to Israel**  
**The Jimmy Febb Music School**  
432 Forest Avenue  
STATEN ISLAND  
GL 2-6870  
Music Instructions on all instruments. Use our instruments free of charge during trial period. Sales and Service on all instruments.

**SALUTE TO ISRAEL**  
**M. Pagano & Sons Inc.**  
Watermelons  
A SPECIALTY  
Wine Grapes  
Wholesale and Car Lots  
CL. 1-7373  
59 Brooklyn Terminal Market

**SALUTE TO ISRAEL**  
**CLARIDGE NURSING HOME**  
Strictly Kosher  
Beautiful — Modern — Fireproof  
24-hour Registered Nursing  
Dietary Laws Observed  
Beautiful open porch and garden.  
Post-Operative  
Cardiac—Diabetic  
Convenient to All Brooklyn  
Individual room service available.  
Occupational Therapy Program  
Licensed by N. Y. Dept. Hospital  
GEDney 4-1608  
1283 Ocean Avenue  
(cor. Ave. "H")

**Salute to Israel**  
**Liotta Bros. Inc.**  
Tasty Italian and French  
Bread and Rolls  
Baked on Premises for  
Stores and Restaurants  
1852 Bronxdale Ave.  
TA 2-8649  
BRONX, N. Y.

**SALUTE TO ISRAEL**  
**From MISS HYMAN**  
**Counseling Employment Agency**  
100 Fifth Ave., N. Y. C.  
WA 9-3600  
We provide home nurses  
Registered and Practical Nurses

**SALUTE TO ISRAEL**  
**HERITAGE FURNITURE, Inc.**

Elegance throughout the entire house whether Traditional or Contemporary with Heritage  
**DESIGN — CRAFTSMANSHIP**  
Highpoint, N. C.

**SALUTE TO ISRAEL**  
**Sebastian Lopes Haute Couture**  
Suits, dresses, and coats  
Made to Order  
Exclusive French Fabrics  
ALSO REMODELING  
535 5th Ave. (Room 1011)  
YU. 6-5446

## SALUTE TO ISRAEL

**SALUTE TO ISRAEL**  
**PIRCIO**  
Cleaners & Tailors, Inc.  
Formal Wear to Hire  
Tuxedos • Cutaways • White Jacket  
Full Dress Suits • Ring Bearer Suits  
Complete Line of Accessories  
Open evenings by appointment.  
22-24 Croton Ave. Wilson 1-3929  
Ossining (next to Municipal bldg.)

**SALUTE TO ISRAEL**  
**House of Flowers**  
Mrs. Dante U. Grozi  
10 Gramatan Ave., Mt. Vernon, MO. 8-9639  
Flowers For All Occasions  
HOURS: 8 to 6 p.m. — Sun. 1 p.m.

**SALUTE TO ISRAEL**  
**MERLE NORMAN COSMETIC STUDIO**  
269 W. 23rd St., New York City  
(bet. 7th & 8th Ave.) CH. 2-7743  
Bring this Ad for your FREE  
"3 Steps To Beauty Treat"  
And complete makeup at above studio  
Hours: 10 to 5:30 p.m. Mon. - Sat.

**SALUTE TO ISRAEL**  
**Marland W. Rollins, Inc.**  
15 Park Place, Bronxville, N. Y.  
• Insurance  
• Life Estate Planning  
• Casualty  
• Fire  
DE. 7-1833

**SALUTE TO ISRAEL**  
**Bon Mot Cleaners**  
782 Yonkers Ave. YO. 5-6102  
(nr. Belmont Ave.) Yonkers  
French Dry Cleaning Specialty  
• Expert Tailoring • Same Day Service • Rug Cleaners • Slip Covers  
• Draperies • Clean Everything  
• Delivery Service • Coat

**SALUTE TO ISRAEL**  
**Madame Desante**  
730 Amsterdam Ave., New York City  
UN. 5-3087  
Special prices for first 10 pupils  
• Voice • Opera • Piano  
Well Known Artist  
HOURS: 5-7 p. m.

**Salute to Israel**  
**Oscar Shenker & Sons**  
893 Rockaway Ave.  
HY 5-8780 Brooklyn  
Complete line of wholesale grocers. Write or Phone for our weekly price list.

**SALUTE TO ISRAEL**  
**Jos. Bishop**  
Shop Address—1448 Woodrow Rd.  
Home Address—1460 Woodrow Rd.  
Staten Island YU. 4-2626  
• Iron Work • Ornamental Railings  
• Gates • Novelty  
• Auto Blacksmith  
• Springs • Welding

**SALUTE TO ISRAEL**  
**Mrs. Stern is Back Again**  
**4 Corners Florist**  
607 Manor Rd. (near Victory Rd.)  
GL 2-7980 Staten Island  
Wedding arrangements — Funeral  
Designs — By Wire Anywhere.

## SALUTE TO ISRAEL

**BURKY ARNS INCORPORATED**

Manufacturers of  
**RESIST DYED ACETATE YARNS**  
Valdese, N. C.

**SALUTE TO ISRAEL**  
**Chas. Nicosia**  
Italian and French  
Bread and Rolls  
Stores and Restaurants  
supplied  
781 BURKE AVE.  
Bronx  
OL. 5-7582

**SALUTE TO ISRAEL**  
**Steve Lazrovitch**  
235-46 148th Ave.  
ROSEDALE  
Excavating and Grading  
Specializing Shovel, Dozers  
and Dump Trucks — To Hire  
LA. 8-0900

**SALUTE TO ISRAEL**  
**Bob McGirr McGirr's Billiards**  
New York's Finest  
Air-Conditioned Billiard Acty.  
45th Street and 8th Avenue  
New York City  
CL. 7-8803





# Synagogue & School management



ADMINISTRATION • EQUIPMENT • SUPPLIES • GIFT SHOPS

**Antiques**  
Torah pointers • Pictures  
Kiddush Cups • Menorahs  
Spice Boxes • Megilas  
**A. BELINSKY**  
873 2nd Ave., N.Y.C. 17

**"WINE" approved for Kiddush**  
Non Alcoholic. No sugar added. The answer to those who cannot drink wine.  
**IPSCHUTZ** also Kosher Wines  
112 Livingston St., N. Y. C., N. Y.

**Largest Selection!**  
**JUDAICA and HEBRAICA**  
**Philipp Feldheim**  
The House of the Jewish Book  
96 E. B'way, New York 2, N. Y.

**Dr. Philip Birnbaum's A Treasury of Judaism**  
is a most meaningful gift book for all ages and at all seasons. Lillian Solitzberg writes: "Your Treasury of Judaism sustained me as nothing else could during the time I was in the hospital. Every waiting moment — when I was alone — I delved into the wealth of its pages for the spiritual strength it had in its power to give me." Jennie Grossinger writes: "This precious book should be in every home. I am most grateful to you for writing it and for the inner joy it gives me in reading it." At all bookstores—\$5.00  
79 Delancey St., N. Y.

**STAINED GLASS MOSAIC INTERIORS**  
**JEAN-JACQUES DUVAL**  
58 West 15th Street, New York 11, N. Y.  
Tel. YUkon 9-1247

**BRONZE YAHRZEIT TABLETS**  
Name Plates — Testimonials  
Menorahs and Ner Tamids  
Bulletin Boards  
Hebrew Religious Articles  
Golden and Memorial Books  
Talisman Tephillin and Prayer Books  
**KESTENBAUM & CO.**  
41 Delancey Street  
New York 2, New York

**As the Twig is Bent**  
By Morris Mandel

**Volume Aids Rabbi On Psychological Advice**  
In recognition of the rabbi's role as a psychological counselor, the Jonathan David Co., has published a helpful volume entitled "As The Twig Is Bent" by Dr. Morris Mandel.

There are 103 short pieces in this guide for everyday living. For more information, write the Service Dept., National Jewish Post and Opinion, 110 W. 40th St., New York 18, N. Y.

**Arks Bemahs Prayer Stands**  
★ Designers  
★ Builders  
**A. D. ZINN**  
142 East 32d St., N. Y. C. 16  
MUrray Hill 6-0576

custom made windows for synagogues • chapel • memorials  
**STEEL-ALUMINUM**  
**J. SUSSMAN**  
624 EAST FIFTH STREET - NEW YORK 9, N. Y.  
ALgonquin 4-5172

**A Treasury of Judaism**

## Pamphlet Aids Study Groups

The Hebrew Publishing Co. has issued a pamphlet to acquaint organizers of adult study groups with the contents of "A Treasury of Judaism" by Dr. Philip Birnbaum.

The anthology covers thirty centuries of Jewish teachings and is used by congregations for formal and informal classes from Confirmation on up.

For your free copy of this pamphlet, write Service Dept., National Jewish Post and Opinion, 110 W. 40th St., New York 18, N. Y.

**UNIVERSAL CHURCH BULLETIN BOARDS**  
Solid bronze and stainless steel cases • Finest quality and workmanship • Interchangeable letters • Completely weatherproof  
Write for FREE catalogue today to...  
**UNIVERSAL BULLETIN BOARD CO.**  
916-920 B'way, New York 18, N. Y.

**ARK CURTAINS**  
& MANTLES  
Traditional and Modern Designs  
Write for FREE Catalogue  
**MIRIAM ART EMBROIDERY CO.**  
47 Norfolk St., New York 2, N. Y.

**HERTZ CHUMASH**  
(1 Volume \$6.00)  
(Special Discounts for Dealers and Congregations)  
WE IMPORT ALL SONCINO PUBLICATIONS  
FREE CATALOGUE  
**JEWISH BOOK STORE**  
325 Kennedy NW Wash. 11, D.C.

One Source For All Your Needs!  
For The  
● Synagogue ● Home ● Library  
Everything — Yes, Everything — Of Jewish Interest  
**ROSENBLUM'S**  
HEBREW BOOK STORE  
3443 W. Lawrence Ave. Chicago 25, Ill. IRving 8-2278

**BEN ARI ARTS LTD.**  
11 Avenue "A" N.Y.C. OR 7-4730

## Catalogue Shows Ceremonial Object

An illustrated catalogue of ceremonial objects has been issued by Ben-Ari Arts, Ltd. For your free copy write to Service Dept., National Jewish Post and Opinion, 110 W. 40th St., New York 18, N. Y.

**MANUFACTURERS AND IMPORTERS OF RELIGIOUS AND GIFT ARTICLES**  
Interior Decorators for Synagogues  
Visit our Art Gallery. Silver & Brass work shop & Showroom  
**BEN ARI ARTS LTD.**  
11 Avenue "A" N.Y.C. OR 7-4730

**A HOLIDAY BOOK FOR LITTLE CHILDREN**  
by Jane Bearman and Mildred W. Weil  
Stories, poems, songs, arts & crafts every young child will love. Illustrated in color. \$1.75  
FREE Teacher's Guide  
**JONATHAN DAVID CO.**  
85 Division St., New York 2, N. Y.

**FURNISHINGS**  
**TORAHs**  
**TEXTBOOKS**  
Fine Modern Complete Selection of Synagogue and School Supplies Brochures Available  
**J. LEVINE CO.**  
73 Norfolk St., New York 2 OR 4-1067

**Goodman Bros. BOOK STORE**  
• RELIGIOUS BOOKS • ART •  
• HEBREW & SUNDAY SCHOOL TEXT BOOKS •  
• JUDAICA & MODERN BOOKS •  
• PRINTS • GREETING CARDS •  
• Israeli IMPORTS •  
B'riargate 4 0286  
2611 W. DEVON AVENUE CHICAGO - 45 - ILLINOIS

**METRO MUSIC**  
54 2nd Ave., N.Y.C. 3  
Write for new catalogue.

**Bloch PUBLISHING CO.**  
For Over A Century  
America's Headquarters for JUDAICA and HEBRAICA the World Over!  
Send for Catalogues and Book Bulletins  
31 W 31st St N.Y.C. 1 N.Y.  
Telephone LOngacre 4-2040

**DOES YOUR GROUP NEED MORE FUNDS?**  
FREISSER has introduced a fresh but simple approach to fund-raising. You can use the summer months to plan your 1959-1960 campaign. We will send you FREE a complete kit upon request.  
**TREISSER TOURS**  
10 W. 47th St., N. Y. C.

**ARKS**  
For information, write to:  
**NEW-MARK MANUFACTURING CO.**  
266 Water St. NYC 38  
WO 4-2180

**BIBLES and BOOKS published by THE JEWISH PUBLICATION SOCIETY of AMERICA**  
Available at your local bookseller or direct from the Society at 222 N 15th St Philadelphia 2, Pa.

**FREE NEW 1960 CATALOGUE BY THE GUILD OF ISRAELI CRAFTSMEN**  
Now available at all Hebrew Book Stores and Gift Shops

Revitalize your Gift Shop Sales  
Insist only upon the incomparable wares of the Guild of Israeli Craftsmen  
The Finest Design Craftsmanship and Price Range in Israeli Giftware and Religious Articles







# LOOK! here's your KOSHER SHOPPING GUIDE!

What Foods These Morsels Be

## NATIONAL FISH WEEK BRINGS 6 DELIGHTFUL RECIPES

By SARAH LIEBER

This week has been proclaimed National Fish Week by the various government agencies which are concerned with the good care and feeding of the American family. In the fall of the year

there is an abundance of good protein food from the sea and rivers of the land. And, of course, there are always fine selections of frozen and canned fish to choose from. Smoked, salt and pickled fish are maicholim we all enjoy in many ways. This



Sarah

week, with holiday guests still coming to visit, it might be a good idea to try some of the recipes below for lunch, supper or snacks.

### SUPPER QUICKIE A LA U.S.

Department of Fisheries

- 1 lb. fish fillets, fresh or frozen
- 3 tblsps. chopped green pepper
- 1/4 cup butter or shortening, melted
- 3 tblsps. chopped pimiento

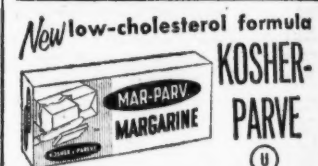
- 1 can (4-oz.) sliced mushrooms, drained
- 1 can (10 1/2-oz.) condensed mushroom soup
- 1/2 cup milk
- 1/2 tsp. salt
- dash pepper
- 1 tblsp. sherry wine
- 2 cans (5 1/2-oz. each) chow mein noodles or toast points

Thaw frozen fillets and remove skin if necessary. Cut into 1 inch pieces. Cook green pepper on butter until tender. Add fish and continue cooking for 5 minutes or until fish flakes easily when tested with a fork. Add pimiento, mushrooms, soup, milk and seasonings. Heat over low flame. Stir in sherry. Serve over noodles or toast points. Serves six.

### HALIBUT HAWAIIAN

- 2 (1-lb. each) halibut steaks or other steak fish
- 1 tsp. salt
- 1 cup cooked rice
- 1 cup soft bread cubes
- 2 tblsps. lemon juice
- 1 cup drained crushed pineapple
- 1/2 tsp. curry powder
- 1/2 tsp. salt
- 2 tblsps. butter or shortening, melted
- parsley or watercress for garnish

Sprinkle fish steaks with salt. Place one steak on a well greased baking pan. Place mixture of all other ingredients except melted shortening, on top. Cover with second fish steak. Fasten with toothpicks or skewers. Brush top with melted butter or shortening. Bake in moderate oven (350°) for 30 to 40 minutes or until fish tastes done. Serve hot,



garnished with greens. Serves six.

### TUNA LOAF

- 2 eggs
- 1/2 cup milk
- 2 cups soft bread crumbs
- 1/2 tsp. salt
- 1/2 tsp. dry mustard
- 1/4 tsp. Tabasco
- 3 cans (6 1/2 to 7 oz. each) tuna

Combine eggs, milk, bread crumbs and seasoning in a large mixing bowl. Beat until blended. Mix in tuna. Turn into a foil lined loaf pan, 7 1/2 x 3 1/2 x 2 1/2. Bake in moderate oven (350°) 45 minutes. Lift out of pan, and remove foil. Serve as is, or with

(Continued on Next Page)

## NEW-helps protect against heart trouble



## NOW contains 80% more linoleates to help control cholesterol

**Kosher and Parve**

produced under strict supervision of the Union of Orthodox Congregations of America and bears the U seal, your guarantee that MAR-PARV is Kosher and Parve.

\*blood cholesterol serums.

The New MAR-PARV is a major development that combines scientific protection against possible heart damage with wonderful fresh flavor in a Kosher Parve Margarine.


**High Cholesterol Levels Dangerous**— Medical research directed by leading specialists indicates that the most common form of heart disease appears to be related to high blood cholesterol levels. Cholesterol is a fatty substance that may clog blood vessels, particularly the coronary arteries of the heart.

**MAR-PARV Protection—80% More Linoleates** Now to help hold down cholesterol levels, the new MAR-PARV has 80% more linoleates. Today, it's a protective health food, good for everyone and particularly recommended for those on a low-fat diet.

**Rich Flavor and Appetite Appeal** MAR-PARV has the fresh taste you enjoy, smooth texture and easy spreading for table use, plus baking and seasoning qualities that fine cooks appreciate. Now you can enjoy more appetizing meals than ever and have more protection. And since MAR-PARV is Kosher and Parve, it can be eaten with meat or dairy meals.

**Now - wherever KOSHER FOODS are SOLD!**

Made by THE MIAMI MARGARINE COMPANY, Cincinnati 17, Ohio



## FRESH FROZEN POULTRY

Ready for the Pot

at your  
**SUPERMARKET and GROCER**

Now Available in

- HILLMAN'S
- BOHACK
- WALDBAUM'S
- NATIONAL TEA CO.
- EAGLE STORES
- STOP AND SHOP
- FOOD FAIR

Deliveries to all parts of U. S. for caterers and bulk (co-op buying for isolated small Jewish communities) orders.

Write:  
**Penn Kosher Poultry corp.**  
3244 Murray Ave  
Pittsburgh, Pa.



## S. & L. Restaurant

Serving Sinai Meats Exclusively

4759 N. Kedzie Ave.  
JU 8-9302—Chicago

48 Meat Food Products Give Your Store Added Prestige and Sales!

**SINAI KOSHER STAR CORP.**  
3351-59 SOUTH HALSTED ST.  
CHICAGO 8, ILL.



## WOMEN'S VIEWPOINT

## This Is a Tough Old World for Sure

By HELEN COHEN

Whoever said a person had to go out and get experience, suffer a bit so to speak, in order to be a better actor or singer or whatever along the creative line, ought to have his head examined.

I SAY you can sit in a quiet corner, minding your own business and avoiding experience for all you're worth and you are going to get battered down with it, willy nilly, as sure as you live.

Let's see. You grow up and don't get a husband. So time, drip by drip, corrodes your ego. Unwanted.

YOU DO get a husband but he's unfaithful. More anguish.

You get a husband and you love each other but you're not blessed with children. Life is bitter.

All right so you're happily married and you have a pack of little ones, you're all set. Oh there's no doubt your life is full, and much more than your share of joy and fulfillment is in store, but don't kid yourself; your troubles are just beginning and there will be no end until the day you die.

YOUR CHILDREN are an extension of you and when they suffer, you'll suffer, and what affects them will affect you whether they're two years old or 40 and grandparents themselves. Whether they're tossing through the dark night with a childhood fever, or far from home in war or peace, you'll suffer with them.

And it isn't necessary to go asearching for experience to be sent stumbling down into the black pit of desolation when an aging parent, who gave you life, is taken from among the living.

EXPERIENCE, he says. No thanks I don't believe I care for any this time around.

## Do You Listen To Your Kids?

By DONA Z. MEILACH

A few months ago, the seventh grade Sunday School class saw a short movie about Israel, stressing its history through stamps.

WHEN 12-year-old Peter came home that day, he tried to tell his father about the movie.

The father grunted a few "mmm's" from behind his newspaper and mother interrupted by calling out that lunch was ready.

AT THE SAME time, his friend David, was telling his parents about the movie too. The parents listened attentively. They asked David a few questions about Israel's location, climate and so forth. David's knowledge was hazy, so they dragged out an atlas and located Israel on the map. Later, David looked up the country in the encyclopedia.

The next day, David asked his mother if he could buy a stamp collector's book and she agreed.

TODAY, DAVID is avidly trying to make his own collection of Israeli stamps and is also interested in stamps from other countries. In the few months since he was stimulated by that short movie, his knowledge of geography has increased tremendously and he has an absorbing hobby.

There are so many things that can't be taught in the limited time that children attend religious school. It is up to the parents to pick up the thread of stimulation and weave it into a background of interest and information. A little listening and encouragement can pay off great dividends throughout the child's life.

## My Modern Bubby

By MYRA S. WAPNER

My bubby thinks I am a beria — and coming from the all-time balabusta, this is indeed, a compliment. Of course, she worries about "Chirstian" influences — but she is very subtle in her way of letting me know what she is thinking.

YESTERDAY, she ventured in a pouring rain, from her abode in Brighton Beach, Brooklyn, to come and visit me out in God's country—Forest Hills.

Armed with a box of knishes, a pinwheel of brightly colored plastic for the baby, and a cake from a Shama Shabbos bakery, she fought the rush hour and arrived via subway, with hat askew but with whipped cream cake, pinwheel and knishes, in perfect condition.

THIS IS a very progressive bubby — she is a Bat Masterson fan, adept at bingo, and an ardent traveler. Though she cannot read or write a word of English, she is thoroughly familiar with the subway system of New York. Indeed, the Transit Authority would do well to hire her as a public relations agent for their BMT line, which she is constantly traveling.

Until I was a big girl I was positive bubby owned the subway. Today, I am enlightened but still wondering if she doesn't own a small piece of the system.

I WOULD so much like to be like my bubby when I grow up — and my daughter like me, should follow in her footsteps. Though she is a terrible cook and baker, (Grandma thinks most foods taste better well done), she is persistent and can master most recipes.

Best of all her qualities, she is genuinely fair (and with six sons and countless grandchildren it is hard to be impartial.) And though she has had some seventy-odd candles on her cake, one would never classify her as "getting on." Grandma claims she never had a birth certificate which is entirely possible (and yet you must admit, a lot more original than Jack Benny's 39.)

BUBBY would like to see a "pushka" on my table so that my little girl would learn of others in the world who are more needy. She would also like to see a "U" on every ketchup bottle, and chicken with soup on Friday nights.

One day I'm going to be a grandma in my own right and I

## Brandeis Loses Fourth Game in Row

WALTHAM, Mass (P-O)—For the first time in its history, the Brandeis football team dropped 4 games in a row, as it was swamped by Springfield 43-12. Barely able to field one squad, the Judges were worn down as the Springfield Maroons sent in better than three teams in alternate platoons.

Dick Audet, Brandeis quarterback, was taken off the field in the second period with a concussion and a deep laceration of the forehead, adding to the long list of injuries.

Coach Benny Friedman, trying to change the team's bad luck, shifted from the bench to the upstairs phones, but to no avail.

## WHAT FOODS THESE MORSELS BE

(Cont. from Preceding Page)

tomato, cheese or mushroom sauce. May be reheated. Serves six.

## TUNA SCALLOP ROYALE

2 large avocado pears  
salt  
1 can (10½-oz.) cream of mushroom soup  
1 can (6½ or 7-oz.) tuna  
potato chips  
lime wedges  
Cut each avocado into halves lengthwise. Remove seed and sprinkle with salt. Combine soup and tuna and heat thoroughly. Place avocado halves in baking pan containing ¼ inch warm water. Fill generously with tuna mixture and top with crushed potato chips. Bake 10 to 15 minutes at 300 degrees. Garnish with lime wedges and serve at once. Nice for lunch. Serves four.

## HERRING SALAD

4 fillets salt herring  
4 scallions  
6 radishes  
2 tomatoes  
2 green peppers  
1 cup shredded lettuce  
¼ cup cider vinegar  
3 tbsps. salad oil  
1 tsp. sugar  
¼ tsp. paprika  
¼ tsp. freshly ground black pepper

Cut the herring into half inch pieces. Slice the scallions and radishes, and cut the tomatoes

into eighths. Dice the peppers. Toss all these ingredients together lightly adding remaining ingredients. Chill thoroughly before serving as an appetizer. Serves six.

## FISH WITH SOUR CREAM SAUCE

3 tbsps. butter  
1 cup chopped onions  
4 slices whitefish or pike  
1 tsp. paprika  
1½ tbsps. salt  
¼ tsp. pepper  
1 cup water  
½ cup sour cream

Melt the butter in a skillet and brown the onions in it. Arrange fish on top of onions. Sprinkle with salt, pepper and paprika. Add water. Cook over low heat 45 minutes. Stir the sour cream into the liquid. Taste and correct seasonings. Serve hot. Serves four.

## A Word To The Wives:

Although the traditional fish used in Jewish cooking are usually fresh water fish, this is because most of us stem from eastern Europe backgrounds where these fish were plentiful. However there are also kosher salt water fish. Ask your rabbi which ones are proper.

When preparing fish use low heat and do not overcook.

Fish is rich in protein and mineral values, and is low in calories, so it is fine for dieters.

wonder if I will be half as colorful — half as concerned. One pays a price for being born an American — one just accepts change, growth and the like. One

day I hope to be a grandmother but lets face it, I don't stand a chance of ever being a bubby... they just don't make 'em any more.



WHY BAKE WHEN YOU CAN BUY

MRS. WAGNER'S HOME STYLE PIES

MADE WITH PURE VEGETABLE SHORTENING

FEATURED AT FINE FOOD STORES EVERYWHERE



MRS. ADLER'S  
Modern Recipe  
GEFILTE FISH  
ADLER PACKING CO. BROOKLYN, N.Y.



CHICAGO SMOKED FISH CO. CHICAGO, ILL.



PHYLLIS WOLFF says:  
Ah-h-h... Kasha!

Wolff's KASHA  
of course!

A "haimishe" standby  
... for old-timy good Kasha  
Varneshkes, Kasha Knishes, and  
other treats. Less than 2¢ a serving!

Also enjoy Wolff's Creamy Kernels (grits) ...  
Wolff's Kasha 'N' Gravy ... Wolff's Kasha Soup.

Send for FREE KASHA COOK BOOK:  
PHYLLIS WOLFF, Penn Yan, New York

KASHA MEANS Wolff's



For the Holidays  
when  
only  
the best  
will  
do...

MANISCHEWITZ  
Gefilte Fish

RED LABEL: Tangy... in jelled broth

GREEN LABEL: Delicately flavored... in clear broth

You'll be proud to place MANISCHEWITZ GEFILTE FISH on your holiday table. For this is gefilte fish at its best... made the old-fashioned way to cook in all the goodness, bring out all the flavor of fine fresh-water fish, fresh whole eggs and specially selected seasonings. And it's so delicious with cocktail sauce or horseradish! Add the genius of real Jewish cooking to your holiday meals with MANISCHEWITZ GEFILTE FISH!

New and sBLENDId! MANISCHEWITZ

WHITEFISH-PIKE—a DeLuxe Gefilte Fish!

FREE! New MANISCHEWITZ RECIPE BOOKLET. Write:  
The B. Manischewitz Company, Dept. F, Box 86, Newark 1, N. J.





## RELIGIOUS CONVENTIONS

What in effect is a convention of the Union of American Hebrew Congregations for?

**ARE THERE ANY** issues to be decided. Usually not. Is there a real election of officers. There won't be any as long as Rabbi Maurice Eisendrath decides not to step down as president.

**WHY THEN ARE** Reform leaders and delegates from all parts of the country convening for almost a week in Miami Beach next month?

Almost the same question could be asked about the convention of the Conservative lay leaders taking place on the same days at the Concord Hotel in the Catskill Mountains.

**THESE TWO** conventions—and those of the Orthodox lay group too—have become in effect vast institutes of Judaism.

This is a revolutionary movement in American Jewish life which has hastened the maturity of American Judaism, but hasn't received perhaps the notice it deserves. Jews come to Zionist conventions. There are issues to be decided. Jews come to general assemblies or United Jewish Appeal or bond conferences because there is actual work to be done in fund-raising, or keeping our communities going as modern operations.

**BUT AT A RELIGIOUS** convention what usually takes place is an intense few days of Jewish learning, not perhaps in actual study of Hebrew or the Talmud, but in areas where Jewish teachings apply to modern living.

At the Reform convention, one of the themes will be the application of Jewish ethics to daily business operations.

**THE CONSERVATIVE** convention will include discussions on the philosophy of the Movement and on the statement of standards for synagogue practice adopted in 1957.

Both conventions will discuss relationship of Israel and the American Jew.

**THE FACT THAT** Jews travel thousands of miles to attend these "institutes" is another good omen.

## ONE AS BAD AS THE OTHER

That was an intemperate remark—if it wasn't meant with tongue in cheek—Sam Goldsmith, head of the Chicago Jewish Federation made to Rabbi G. George Fox, when he said "To hell with the rabbis."

**IT ISN'T CLEAR** from Rabbi Fox's report of the occasion exactly why Mr. Goldsmith made the slighting reference, especially in view of Mr. Goldsmith's position and the fact that he was talking to a respected Reform rabbi.

But that doesn't call for the lengthy tirade by the editor of The Sentinel of Chicago, in which he excoriates the entire Chicago rabbinate, falling into the error of doing exactly what he blames Mr. Goldsmith for doing.

**AFTER YOU'VE** given Jack Fishbein credit for courage, and if Mr. Goldsmith spoke seriously, given him the same credit for being outspoken, how do you condone this blanket indictment by the editor:

"The rabbis, unfortunately, too often find themselves in the position of being administrators of huge 'plants', as they call it, rather than spiritual and moral leaders. They are afraid of a Sam Goldsmith because they know he is a powerful man in the community, able to influence the board of directors who hire them. That's why they take this insult lying down without even an outcry. They aren't courageous enough, either as a group or as individuals, to condemn it from their pulpits or to demand an apology. That's exactly the reason why the average Jew isn't willing to accept their leadership as they should on moral and spiritual issues. They feel that the average rabbi is no different from any other human being—he has a job to do and he performs it! Like everybody else, they believe, he does what's best for himself."

## CONFLICT IN DATES

We think it's faulty scheduling when the general assembly of the Council of Jewish Federation and Welfare Funds is held in San Francisco while the Union of American Hebrew Congregations is meeting in Miami Beach.

**THESE TWO** conventions attract Jewish leadership, and if anything, the leadership in the CJFWF is made up to a considerable extent of Reform Jews. Even if the delegates flew from one end of the country to the other, it would mean they would be absenting themselves for an extraordinary long time from their homes and their businesses.

The arrangers of conventions often forget that not all Jews are so well fixed financially that costs are not a consideration.

**THE CONSERVATIVE** group didn't do any better, so that the circle is completed. Their convention starts at the Concord Hotel in the Catskill Mountains the same day that the CJFWF convention closes.

There was ample notice of these conflicts of dates. A national calendar of events printed in The POST and OPINION almost 18 months ago listed both the CJFWF and the UAHC conventions.

## The EDITOR'S CHAIR . . .

We have long felt that the contribution of Orthodoxy to the evolving American Judaism would in the last analysis be as significant, if not more so, than that of either Reform or Conservatism. This, in our opinion, is inevitable because the precious sacred truths of Judaism require discipline for their flowering, and of all three wings of Judaism, only the Orthodox up until this point have unequivocally insisted on the need for sacrifice to uphold the Jewish way of life.

**BUT ORTHODOXY**, as we also have pointed out here before, is fighting its battle on the wrong fronts.

It is fighting for separation of the sexes at services when it should be fighting for Orthodox insistence on the purity of family life.

It is fighting against recognition of Conservative and Reform as legitimate heirs of the Jewish tradition, when it should be fighting to make its own mode of piety and worship more livable by the American Jewish generation which will carry on the Jewish tradition.

**THE DANGER FOR** Orthodoxy, as of course for Reform and Conservatism also, is that it loses the confidence of the people it is attempting to win over. Right now wise leadership is needed more than ever before.

A straw in the wind—getting back to the thought in our opening sentence—is the following piece which we first noticed in the bulletin of Rabbi Max Nussbaum's Temple Israel of Hollywood. When we began to notice it in bulletin after bulletin, we then realized that this was issued by the bulletin news service of the Union of American Hebrew Congregations, the lay body of Reform in the U. S.

From time to time I am asked, "Why should a Reform Jew fast on Yom Kippur?" To this I would give the following answer:

Fasting on Yom Kippur is a Biblical tradition which has vital significance in every age.

It sets Yom Kippur aside as a special day in your life.

It indicates self-discipline.

It binds you together in a common act of faith with the vast majority of Jews in every age and in every part of the globe.

It directs your thoughts away from the everyday desires, toward the larger goal of your existence.

It may give us, who live in lands of plenty, an inkling—if but for a brief moment—of what hunger may mean and thus render us more generous and understanding toward those who are in want.

Thus re-interpreted, fasting on Yom Kippur should be the free choice of every Reform Jew and help to make a great day more richly meaningful.

This piece must have been written by my good friend Rabbi Gunther Plaut, of St. Paul, last year or even before that, because I've seen it printed many times before. The fact that Reform rabbis are reprinting it to

influence their members shows the trend back towards the traditional observance of Yom Kippur, not alone as a day of repentance, but also as a day of fasting.

**YOU HAVE TO** know Rabbi Solomon B. Freehof, of Pittsburgh, to learn respect for the rabbinate in the U. S.

Rabbi Freehof will celebrate twenty-five years of service to Rodef Shalom Congregation in Pittsburgh the weekend of Oct. 31.

**A WINNING**, but somehow shy smile, a fine posture, and a disarming attitude which seems to say at one and the same time you are talking to someone special but I'm a very friendly sort of person—this is Rabbi Freehof.

Although Reform, he's often consulted by Orthodox rabbis on questions of Jewish law (halaha). He's an authority on responsa—answers of rabbis to questions of law, and withal he's the kind of man who has no affectation whatsoever—he's that wholesome, and what's more you know that the minute you meet him.

**I NOTICE WHERE** Rabbi Eisendrath, who will deliver the address at the congregational dinner on the occasion, is a confidant of Rodef Shalom.

**WHEN YOU GET** around to writing American Jewish history, you not only have to take into consideration, the Adolph Kiewlers, the Dewey Stones, the Stephen S. Wises, the Sam Rothbergs and the Julian Venezkys, but also Max Bressler of Chicago.

Max we've known for years, as a Zionist leader.

We've often told him that he could be president of the Zionist Organization of America, if he'd only take the calculated risk of running for office. His answer has been that he can't afford to take the job because of his health—very good it seems to us—and his business activities.

**MAX IS NOT** alone a Zionist. He's many-sided in his activities. HIAS in Chicago recently tendered him a truly-warranted testimonial dinner as an outstanding example of an American Jew who came to the U. S. as an immigrant and made good.

You can't know Max rightly unless you know that almost single-handedly he has built the new campus of the Hebrew Theological College, at Skokie. While others scoffed, Max started out to raise the funds. As he got into the project, his imagination devised the program for a Jewish University of America—not alone a rabbinical seminary, and today the Hebrew Theological College is only one phase of the Jewish University of America.

**NO ONE KNOWS** but the time may come when the Jewish University of America may be another Brandeis—with the exception that it will be as Jewish as is Notre Dame and other Catholic schools of higher learning are Catholic.

Want to know what your name means? Address your questions to Mr. Pearlroth, National Jewish POST and OPINION, Box 1633, Indianapolis 6, Indiana.

the immigration officials. My grandfather's name was Isdamer, and I believe he came from Kiev. Perhaps you can solve this puzzle that has haunted me for so many years.—MRS. A. POLANSKY, Brooklyn.

**ISDANER** is a family name of geographical origin. It is derived from the name of the town of Uzda in the district of Ihumen in the province of Minsk. The slight garbling of the derivative name is due to Yiddish influence. The initial "U" was transformed into an "I" and the "n" inserted for euphony. Uzda was a town largely inhabited by Jews and Tartars and there must be at least a dozen Jewish families bearing either your name or the Polish name Uzdanski which has the same meaning.

## The NATIONAL JEWISH POST Combined With OPINION

GABRIEL COHEN, Editor and Publisher  
CHARLES ROTH, Executive Editor  
Published every Friday by The National Jewish POST, Inc., 546 S. Meridian, Indianapolis 6, Indiana. 5 Editions.  
ME trace 4-1397

FRIDAY, OCT. 23, 1959

## Your Name

By N. PEARLROTH

DEAR MR. PEARLROTH: I am a reader of The National Jewish POST and OPINION and note that you will advise me what my name Mandel means.—MAX MANDEL, Chicago, Ill.



Pearlroth

MANDEL is a patronymic, a family name derived from the Hebrew name of an ancestor. This ancestor bore the Hebrew name of Menachem which in the intimate domestic use is changed to Mendel. Mandel is a variation of Mendel. You failed to indicate your family's country of origin. Whatever it was Mandel was found more useful than Mendel. Some governments refused to allow Jewish family names traceable to a Hebrew name. Mandel while closely resembling Mendel would not meet with governmental objection because it is ostensibly a German word signifying "an almond." Mandelstam and Mandelbaum have the same meaning and origin.

DEAR MR. PEARLROTH: I should like to know if my maiden name exists in other families besides ours, or if it is just a garbled version of a name that was misunderstood by



## I THINK AS I PLEASE

## Odds and Ends of a Jewish Tourist's Trip to England

By CARL ALPERT

LONDON—Jottings from the notebook of an Israeli traveler in England...

The charm of England is to be found in the reverence for tradition and for that which is ancient: castles, ceremonies, ritual, titles, ruins, etc. It is easy to understand why Orthodox Judaism can flourish in such an atmosphere.



Yet that which is considered ancient here, is hardly more than "almost modern" from an Israeli perspective.

Our guide proudly pointed out landmarks six and seven hundred years old. That isn't even as old as Byzantine, which hardly merits a second look in Israel.

Took the usual tourist visit to Stratford-on-Avon. No sign of a Jewish community but located a Mr. Israel Cohen, resident of the community. Noted in Ann Hathaway's cottage a 400-year-old table, the top of which was still in splendid condition. Ex-

planation: when meals were to be served, the table top was lifted up and reversed — food being served on the underside only. After the meal, the polished side was again turned up. Is this origin of the phrase: the tables are turned?

**WHO IS** buried in Westminster Abbey? In days of old the honor was freely bestowed, it appears. Found the tombstone of one Philip Clark, who passed away in 1707 at the age of 43. His claim to fame: he was the official plumber of the building!

Samuel Morland seems to have lost two wives, and buried both of them in Westminster: one in 1674 and the other in 1679. The opening lines on the epitaph of each are in a flowing classical Hebrew, followed by what we presume is just as eloquent a Greek rendition.

**MME. TUSSAUD'S** Waxworks: a gallery of the great and the infamous; more impressive than one would imagine. Conspicuous by his absence in the group of modern heads of state, David Ben-Gurion. Can it be because of the Orthodox objection to such representation? King Feisal looks quite handsome.

Tourist in front of us eagerly grabbed at a displayed pamphlet entitled "St. Lawrence Jewry" and paid one shilling for it. Ten minutes later he discarded it discreetly. Picked it up, equally discreetly and discovered why he had been disappointed. St. Lawrence Jewry is the name of a church, one of the old landmarks of London. Jewry, the pamphlet informs us, refers to the district in which Jews used to live from the reign of William I until their banishment by Edward I. Discarded the pamphlet. It will doubtless pass from hand to hand.

**ATTENDED** services at the Central Synagogue on Great Portland St. Discovered that distinguished community leaders like Isaac Wolfson not only profess the Jewish faith, but also practice it. Mr. Wolfson and his wife were both at the regular Sabbath services. He is the head of the Great Universal Stores, one of the largest chains in Britain, and is the man who purchased the Shell Oil Company interests in Israel, built Hechal Shlomo in Jerusalem, etc. He is also honorary president of the British Technion Committee.

Services at the Marble Arch synagogue were conducted in a huge circus tent, located on the earthen floor of a deep excavation, where the foundations of a new synagogue building have already been poured.

**BRITAIN** has its Christmas tree problem, too. At a symposium on the subject one speaker said he saw no objection; he did not think the spirit of Christmas should be denied to children of whatever religion, color or denomination, provided it did not involve them in Christmas ceremonies. Another speaker said if you are really Orthodox at heart you cannot possibly have a Christmas tree in a Jewish home. but if Christmas was thought of as a national holiday there could be no harm in it. A third speaker said they could not completely close their eyes to the fact that Christmas was a British national holiday, and children should be allowed to participate to a degree compatible with their upbringing. Only the fourth speaker objected and disapproved. Sponsored of the program: Parent's Association of the Abney Children's Synagogue.

A Rembrandt painting at War-

wick Castle known, our guide told us, only as "a Dutch Burgomaster." A distinguished looking, yarmelke-clad Jew if ever I saw one. Must remember to look this up and identify the "Burgomaster."

**NUMEROUS** kosher restaurants in the heart of London, but every single one of them is closed on Friday eve and Saturday. That is why they are kosher — but the observant tourist visitor is truly left stranded high, dry and hungry.

Tourist guides here have one great advantage over their colleagues in Israel: they don't have to "sell" the country, and they don't have to apologize for anything. Britain stands on its own merits, for better or for worse. Israel has adopted that attitude in its foreign policy, but the tourist guides still feel the necessity of convincing their auditors of something.

**AN INTERESTING** country, Britain. Only 12 per cent of the country's homes have refrigeration (which makes the frozen food industry unhappy), yet one finds television antennas proudly on top of thatched roofs in the English countryside.

## Says Southern Jews Resent Interference From Do-Gooders, Wants to Be Left Alone

• Editor Jewish POST and OPINION

For fear that you might become complacent after writing your editorial which appeared in your paper of Friday, Oct. 9 entitled "Right Medicine, We Hope", let me point out to you that Southern Jewry hardly needs medicine. Unfortunately, this has become an era of doctors who have hardly learned what either medicine is or what the problem is, and these very men, which seems to include yourself, attempt to tell a part of the country which not only has a great heritage but has a great history of understanding humanity far in excess of other parts of the country, if you want

to put it on an area basis.

It is so misleading and so unfortunate that the so-called do-gooders have sought to tie the responsibility that is nationwide upon the South.

As a matter of fact, the South has shown a greater ability to take care of the problem involved than has any other part of the country where this problem exists—including your own immediate area.

**JEWS IN THE** South are not fearful of anything except what their co-religionists might trump up—or jump to conclusions, who live north of the Mason-Dixon Line and find no fields to preach their doctrine except to a captive

audience which they make available for themselves when they come to the South. I doubt if the Southern people as such will long be as hospitable and as thoughtful and as sympathetic to these so called know-it-alls or professional trouble shooters.

Southern Jewry is not afraid, it's not childish. Southern Jewry has come of age, which means that it can best survey the scene and knows what's best—not only for themselves as a group, but for the country which they love second to none. So please stop worrying about us, but better yet, leave us alone.

**THUS FAR ALL** the efforts emanating from that area north of the Mason-Dixon Line has done nothing except destroy what has taken the Negro years to accomplish. I would invite you to take a trip to the South and see what Southerners have done out of their sympathetic understanding for the shortcoming of the Negro as such and see what progress the Negro has made.

It will also do your heart good to see the strength of the Southern Jews in the various communities in which they live. It will also do your heart good to see what a part they play in the everyday life of the various communities, and while I must agree that there is nothing perfect about the Jew or any other group of people as a group, I'm sure that you will be glad to know that the Southern Jew can stand on his own feet and look upward because his whole history has been one which can challenge the rest of the nation.

Frankly, I, too, am becoming fed-up with these messages of doom and announcements which show a lack of understanding. I thought that I would simply transmit that feeling to you at this time.

C. DAVIS TURNER  
Marianna, Fla.

## FREEDOM OF THE PRESS

Letters must be typed or printed clearly double-spaced on one side of the page only and should be no more than two pages long. Only letters bearing the writer's signature and address will be printed. The POST and OPINION reserves the right to condense letters. No material submitted to The POST and OPINION will be returned unless accompanied by a self-addressed stamped envelope.

## 'Sabotaging' Kashrut Charges Against JWB Termed Unfounded

• Editor Jewish POST and OPINION

I am amazed at the unfounded and intemperate charges levelled against the professional staff of the Jewish Welfare Board chaplaincy commission by Mr. Reuben Gross, and chagrined that they should be uttered by a representative of the Union of Orthodox Jewish Congregations, who should be aware of the gravity of the sin of "lashon hara" (evil speech).

**RABBI LEV** and the other members of the professional staff need no defense of their honesty or against the irresponsible accusation that they were protecting their own positions by "sabotaging" kashrut in the military. I, and many other members of the commission, have on occasion differed with the staff in matters of judgment, but we have never questioned their integrity or their devotion and dedication to all the members of the armed forces and to their duties.

Their outstanding military and civilian accomplishments are an

open record and reflect honor upon them.

**THE OBSERVANCE** of kashrut in the military services is an extremely complicated problem with which the JWB and the Jewish community as a whole has been wrestling since the selective service system became the law of the land. Committees and commissions, many led or supported by the Rabbinical Council of America, have tried for more than two decades—and are still trying to solve this problem in Washington and internally in the Jewish community.

It may be simple to single out blameless public servants as the scapegoats, but this is not only immoral, it also will not solve the problem of the kashrut-observant serviceman to which the JWB, the UOJC, the RCA and all of us are dedicating our efforts.

**RABBI ISRAEL MILLER**, Chairman, Chaplaincy Committee Rabbinical Council of America.

## Says Young Israel Doors Open To All

• Editor Jewish POST and OPINION

In your editorial entitled "Who'll Accept Greatness" in the Oct. 9 issue of The POST you indicate that synagogues affiliated with the Young Israel Movement demand a standard of observance of Jewish Law as a prerequisite to membership. This is not so.

**THE GREATNESS** of the Young Israel Movement lies in two opposite, yet reconcilable premises: (1) The doors of Young Israel are open to every Jew who wishes to join, regardless of his level of observance of Jewish Law; and (2) The Young Israel synagogue is conducted fully in accordance with Jewish law and in consonance with our noble heritage.

It is the belief of Young Israel that the standard of the synagogue must be kept high, and that the individual be raised, if possible, to the level of the synagogue; not bring the synagogue down to the level of the individual. In Young Israel the individual member may be secure in the fact that, regardless of the level of his own Jewishness, his synagogue is 100 per cent and this many times serves as

a goal for the individual member.

**AS A PART** of the Young Israel program to maintain the synagogue at the proper level, the officers of the synagogue must be Sabbath observers. This rule has strengthened the Young Israel movement and has served as an incentive to the individual to "raise his Jewish sights."

Your call for standards of observance as prerequisite to membership would exclude large masses of Jewish families. Let us rather keep the level of the synagogue high, keep the membership open to every Jewish family, and do our utmost within the synagogue to raise the level of observance among the membership.

KENNETH SPETNER  
Young Israel of St. Louis

Editor's Note: It seems to us that in the end the approach of Young Israel operates precisely as we stated, except that anyone is free to join. If the synagogue is conducted on high standards, then it will not attract those who have no little or low standards, and it will attract those who observe high standards.

## This Year Give a Subscription To The POST and OPINION

NATIONAL JEWISH POST

110 W. 40th St., New York 18, N. Y.

8235 Olive Blvd., St. Louis 24, Mo.

130 N. Wells St., Chicago 6, Ill.

Please enter the following subscriptions for which I enclose \$\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

\$4.00 For First Subscriptions — \$5.00 For Each Additional  
Subscription — 2 Years \$11.00 — 3 Years \$15.00  
For Canadian Subscriptions — Add \$1.00 per year to Each Rate





**Free Literature Distributed at Mission** Stopping in the foyer of the Tremont Temple in the Bronx to pick up literature are some of the 5000 persons estimated to have attended the successful 4-day preaching mission to win the affiliated.

## Reform Preaching Mission in N.Y. Brings 93 Members' 4 Converts

By GERSHON JACOBSON  
New York Bureau Chief

NEW YORK (P-O)—The four-day Reform preaching mission at Tremont Temple in the Bronx, which was aimed at unaffiliated Jews, resulted in 93 members joining the congregation, Rabbi Maurice Bloom told The POST and OPINION this week.

RABBI BLOOM said that the mission still seems to be drawing members. "They come in everyday in person, or they write letters or phone," he said.

He revealed that as a result of the "Awaken to Judaism" campaign, four persons have begun taking instructions for conversion to Judaism.

TWO NATIONAL Jewish POST and OPINION reporters were on hand at the entrance of the Tremont Temple, to interview those who came to attend the preaching services.

Of about 40 individuals interviewed, 35 per cent were from other Reform temples. The rest were unaffiliated.

The newcomers, most of whom said that they didn't belong to any particular segment of Judaism, gave the overall impression that their main reason for coming was curiosity.

Most of them were middle aged and older people. Nevertheless there was a recognizable percentage of young couples.

IT WAS difficult to determine how many non-Jews were present, but according to the many questions of "is everyone welcome?" asked of the attendants, it can be assumed that quite a few non-Jews came to the services.

Bronx was selected as the first launching base of the new project. Similar missions are planned this winter for a week in Manhattan and in Brooklyn.

"THE WHOLE thing is on an experimental basis. We must try several variations before we come down with an exact pattern," a spokesman of the Union of American Hebrew Congregations explained.

The Bronx experiment was successful, the spokesman stated. "It did not draw the smashing throngs we expected, but then this type of approach to Jews is new and I am certain that after several such campaigns we will reach our aim."

SEVERAL HUNDRED people half-filled the Tremont Temple, when Rabbi William Rosenblum conducted the preaching mission.

The rabbi expressed the essence of the new campaign saying, "This preaching mission does not promise you the miracles given by the grand scale show at Madison Square Garden by Billy Graham.

"WE WILL not ask you to step up and promise you immediate cure. It takes longer to adopt a meaningful and religiously expressive Jewish life.

"Reform Judaism translates our Jewish traditions into the contemporary expressions of every day life in a modern society. We pray in English and Hebrew, otherwise how can prayers have any meaning to you if you do not understand them."

AMONG THOSE interviewed by The POST and OPINION was a doctor who said, "I don't believe in God, but I love to hear and talk about God. So whenever I hear of a gathering such as this one tonight, I try not to fail being there."

Another said he was a salesman of some kind of rare Japanese fish, and he came here from Westchester because he is a personal admirer of Rabbi Maurice Eisendrath, president of UAHC, to hear "what the great scholar has to say."

A GIRL who said that her name is Mary Mulligan and lives around the corner, explained her reason for being there:

"There's a boy I'm going with who is Jewish and whenever I meet his mother I have no common language with her, so I thought I'd come here and get some knowledge about Judaism."

She wore a cross around her neck, but when she saw my attention drawn to it, said confusedly, "Oh, I think I'll take it off."

NEAR THE door inside the temple there were a few boxes of literature explaining almost everything about Reform Judaism, which were distributed in kits containing a pamphlet by Rabbi Daniel Davis, director of the New York Federation of Reform synagogues. In the pamphlet 21 question about Reform, Liberal, Progressive Judaism were answered.

Reform officials estimated that during the four-day preaching mission about 5000 unaffiliated people attended Tremont Temple, averaging about 1,200 people nightly. However, according to the estimates of the two POST and OPINION reporters the Thursday evening services were not attended by more than five or six hundred people.

According to those interviewed none had plans of joining the Reform movement. They even declined to say whether they are planning to attend other sessions of the mission.

IT WAS revealed that at the forthcoming 45th biennial convention of the UAHC in Miami the entire subject will be discussed and also other cities than New York City will be chosen to continue the program.

EFFORTS TO interest residents in the Bronx to attend the meetings were organized by a large committee of workers from Tremont Temple.

"Hundreds of our people, young and old alike, rang doorbells, wrote letters, phoned friends, mailed brochures, distributed window cards, arranged displays in stores, and otherwise of publicized this most important event in the history of Judaism not only in the Bronx, but everywhere," explained Rabbi Bloom.

### DEATHS

## GEORGE KAPLAN DIES IN ST. PAUL AT 77

ST. PAUL (P-O)—One of the most generous benefactors of Jewish causes, George Kaplan, president of the Kaplan Paper Box Co. and a number of affiliated packaging firms, died here. He was 77 years old.

For more than 30 years he held the presidency of the St. Paul Hebrew Institute.

In 1945 he set up the George Kaplan Memorial Foundation.

Yitzhak Z. Soloveitchik, Gaon of Brisk, died at 73 while at prayer during Kol Nidre at his home.

### MEYER NISSIM

BOMBAY (P-O)—Meyer Nissim, former mayor of Bombay, and chairman of the Central Jewish board of Bombay, died here at the age of 77. He was a prominent bank official.

### HARRY STEIN

NEWTON, Mass. (P-O)—Harry Stein, director of physical education at Brandeis University, died at his home here of a heart attack. He was 43 years old.

Stein was assistant football coach, and had complained of a mild upset while coaching during the Brandeis-Rhode Island game.

His principal sporting interest was basketball, and he had coached the Brandeis cage team to seven winning seasons.

### IRVING S. FLORSHEIM

CHICAGO (P-O)—Irving S. Florsheim, chairman of the board of the Florsheim Shoe Co., died here after a long illness at 65.

### LOUIS JASPER

LOS ANGELES (P-O)—Death came suddenly to Louis Jasper while attending services Yom Kippur day at Machzikei Haddath synagogue.

### RABBI SOLOVEITCHIK

JERUSALEM (P-O)—Rabbi

**Strictly Kosher Restaurants**

Chicago

**SEGAL'S**

**Kosher Restaurant**

(Formerly Fei Aviv)

76 W. Lake St. Chicago

Small party catering for meetings and special events from 10 to 150

Call SOL SEGAL—DE 2-5152

Los Angeles

**For Delicious Strictly Kosher Food in Los Angeles**

**HARTMAN'S**

**KOSHER RESTAURANT**

627 S. Fairfax — WE 3-9762

**Luscious dessert cake... wholesome snack!**

Served plain, it's just plain delicious... topped with ice-cream, fruit or berries, it's a peak-of-the-menu dessert!

**READY TO SERVE**  
**Dromedary**  
**DATE-NUT ROLL**



## CLASSIFIED

### Personals

Persons will be held in strictest confidence. The names of those submitting them for publication will never be divulged.

WIDOW — Childless, American born, Orthodox background; 5'-7", 130 lbs. Would like to meet gentleman of good family background, 60 to 65. Object matrimony. Write Dept. 790, P.O. Box 1633, Indianapolis 6, Ind.

### Meet The Right One

IN A DIGNIFIED WAY we use modern scientific methods and an Electronic Brain. We have a Personal Introduction Department and also a Nation Wide Correspondence Service. Phone YUKON 8-4747 for free confidential consultation Mon-Fri 10-6:30 or write for interesting folder to Dept. N Scientific Introduction Service, 172 E. 79 st., New York City.

### Positions Wanted

RABBI Will be available in the near future. Ordained, excellent academic background, good speaker experienced in the educational field and efficient organizer. Write Dept. 2973, P.O. Box 1633, Indianapolis 6, Ind.

### Positions Open

OUR CITY NEEDS A RABBI-TEACHER for Modern Orthodox congregation. Beautiful new air-conditioned synagogue and fine year-round climate. Must be experienced in all phases of rabbinical work. Please send photo together with details on training, experience, marital status, salary expected and other pertinent information to Dr. Marvin F. Cohen, 1109 North Spruce St., Little Rock, Ark.

LEADING MIDWEST PAWN BROKERS—Established 50 years, have opening for man up to 50 years with pawn shop experience, preferably jewelry and sporting goods. Permanent position. Good living conditions and Jewish community facilities. State qualifications and salary desired. Write Dept. 2991, P.O. Box 1633, Indianapolis 6, Ind.

EXECUTIVE DIRECTOR—Large Midwestern Conservative Congregation seeking capable young man with experience in office administration, youth group leadership, Synagogue activities. State references, Jewish background, education, experience, salary desired. Write Dept. 2989, P.O. Box 1633, Indianapolis 6, Ind.

### SEXTON

For Conservative Congregation in Pacific Northwest Must be Baal Koreh. State qualifications, experience, age and salary expected.

Write

Dept. 2988, P. O. Box 1633, Indianapolis 6, Ind.